

PRESS RELEASE:

'KI House' pop-up returns to Clerkenwell Design Week 2020

KI House pop-up showroom, 8-9 Clerkenwell Green, London EC1R 0DE, 19-21 May 2020

KI, one of the world's largest manufacturers of workplace and education furniture, will revive its highly successful '**KI House**' concept at Clerkenwell Design Week 2020. The unmissable pop-up showroom at the landmark Paxton Locher House on Clerkenwell Green was one of the most popular venues at its debut in 2019, attracting thousands of visitors over three days.



This stunning home will be transformed to display several new products and design concepts. There will also be a variety of activities throughout the event including Soluis virtual & augmented reality demonstrations, and Yarwood Leather workshops. Opening from 10:00 until 20:00, there will be fantastic hospitality once again served by KI's own team. Food and beverages will be available all day, culminating in a daily 'Negroni & Peroni Happy Hour' between 17:00-20:00.

The venue:

Situated right in the heart of Clerkenwell, Paxton Locher House was built in the mid-1990s and is a popular destination during 'Open House London'. The ingenious architecture of this house embodies KI's ethos of finding innovative solutions to unique design challenges for its clients. Secluded behind buildings facing the Green, this split-level home presented a design challenge – enclosed by its neighbours, the site had no opportunity for windows. Instead, the architects created a space flooded with natural light by adding skylights and a large retractable glass ceiling over the central atrium.

This transforms into a beautiful open internal courtyard in fine weather – the perfect setting for **KI's** programme of events within the space.

Jonathan M Hindle, KI's Group Managing Director - EMEA, comments: *"We look forward to welcoming returning and new visitors once again to this landmark location. It's a fantastic opportunity to see our latest product innovations, meet our team and learn more about our co-creation service 'Infinity from KI'."*



- ENDS -

Editor notes:

About KI

KI's furniture helps the world's leading organisations create happy, healthy, high performing working and learning environments for their people. Bringing together good design, advanced engineering and sustainable resources, KI's products are durable, flexible and offer excellent value.

Founded in 1941, KI (Krueger International, Inc.), has grown to become one of the world's largest, most respected furniture manufacturing groups. KI's EMEA headquarters and showroom in Central London is supported by an established network of manufacturing facilities and distribution partners across the UK, Europe and the Middle East. For more information, visit: www.kieurope.com

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