Fredericia

Press Release June, 2022 Piloti Alu



Piloti Alu – Engineering meets classic elegance

The Piloti Wood table was designed by Hugo Passos for Fredericia back in 2016, while in 2019, stones were added to the series. Now Piloti is also being launched in a robust and versatile aluminum frame that meets today's flexible and long-lasting furniture requirements.

Designer Hugo Passos has always focused on everyday design, which must be a pleasure to look at while meeting all needs. Therefore, the Piloti series has also gained ground as an elegant and straightforward design that applies to a wide range of interiors, whether in private homes, public places, hotel lobbies, gourmet restaurants, or corporate environments.

The design idea is to eliminate everything unnecessary, creating a line in the air with four legs. As a piece of engineering art, the new aluminum frame is cast in one piece, further simplifying the design, and emphasizing the streamlined look. Light and almost floating in expression and at the same time robust.

The aluminum frame can incorporate all kinds of tabletops, adding possibilities to the design, making it able to change expression depending on which tabletop material is chosen. The design update is especially conceived for contract use, as the construction is highly durable and intended for all application areas while being classic and contemporary.

"Introducing Piloti Alu. As simple, elegant, and easy as the original design but now as a flexible system that allows for customisation and many configurations. A very versatile collection, great for countless settings. I am proud to see the Piloti family grow once again."

- Hugo Passos

Like the rest of the series, Piloti Alu is also launched in three different sizes and in two different heights, making them ideal individually - or together in groups.

Piloti Alu can be ordered from October 2022.

About Fredericia

Press contact Follow us Since its foundation in 1911, the family-owned company Fredericia has built up a strong tradition of beautiful craftsmanship and innovative design, developed in close collaboration with a circle of internationally recognised designers.

Global PR Manager, Theresa Bødkergaard, thb@fredericia.com fredericia.com | Facebook | Instagram | LinkedIn | Pinterest