



Sou sofa - Teruhiro Yanagihara



Nomole bar stool - Ronja Reuber



Pauline sofa - Pauline Deltour

London Design Festival 2022

Offecct to introduce new designer collections during London Design Festival 19-25 September 2022.

As part of this year’s London Design Festival 2022, Scandinavian design company Offecct will launch three new designs by a host of international designers – including Teruhiro Yanagihara, Ronja Reuber and the late Pauline Deltour. The showcase is set to run from 19-25 September in the Clerkenwell showroom of the brand’s parent company, Flokk.

Brought to the UK for the first time, the new pieces will be on display – along with other latest collections – in a specially commissioned exhibition by one of Offecct’s long-standing collaborators, British designer Michael Sodeau.

“We’re delighted to return to the London Design Festival this September and bring with us our exciting new collections,” says Maria Olofsson Karemyr, Brand Manager of Offecct.

“While we love new ideas, personal visions and unique solutions, we always design our furniture with quality, longevity and a clear purpose in mind. The way we’ve collaborated with our designers over the years has reinforced our mission to share knowledge and understanding about the work behind each piece – that is modern and made to last.”

Sou sofa by Teruhiro Yanagihara

Tokyo-based Teruhiro Yanagihara, who has a background in spatial design and architecture, always thinks about rooms and surfaces, rather than individual objects. Inspired by French pastry mille-feuille, his Sou sofa has been constructed in different layers to make it possible for creating different shapes and functions to suit different environments. The name “Sou” comes from the Japanese “chisou” which means “stratum”, with the prefix “chi” (base) and the suffix “sou” (layer).

Similar to Yanagihara’s previous collection for Offecct, Osaka, the new Sou sofa is based on a spatial perspective where the furniture works as a flexible jigsaw puzzle. The sofa frame is available in solid wood, white or black-pigmented ash.



Sou sofa
Teruhiro Yanagihara



Pauline armchair/sofa
and Thelma room divider
Pauline Deltour



Phoenix table
Luca Nichetto



Jasmine acoustic panel
Layla Mehdi Pour

Falabella stool
Lucy Kurrein



Font sofa system
Matti Klenell



Nomole bar stool
Ronja Reuber



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From top:
Teruhiro Yanagihara
Pauline Deltour
Luca Nichetto
Layla Mehdi Pour
Lucy Kurrein
Matti Klenell
Ronja Reuber

Nomole bar stool by Ronja Reuber

Nomole, designed by German-born Ronja Reuber, is a stripped-down, geometric and playful bar stool. Made from lacquered metal, the design is both minimalistic and comfortable – with its distinctive lines and monochrome colour scheme. The name of the design is inspired by the expression “no more, no less”, hence its low material use and easy maintenance making it a sustainable option.

For the designer, the user experience, ergonomics and comfort are as important as the visual appearance. The steel pipe construction has a slight swing which encourages more active sitting, while the integrated backrest provides comfortable support – suitable for both residential and commercial settings.

Pauline sofa by Pauline Deltour

Designed by the late French designer, Pauline Deltour, a new sofa – available as a two- or three-seater – has been introduced to complement her existing tailored armchair. The sofa, just like the armchair, offers a natural elegance oozing simplicity as well as functionality. It is upholstered and made from plywood and solid wood.

To coincide with the launch of the Pauline sofa, Offecct will publish a new book about Deltour, titled *Offecct + Pauline Deltour*, to celebrate her work – as part of the brand’s ongoing designer book series. Written by London-based design and architecture journalist, Helen Parton, the book sees Deltour’s co-workers and colleagues invite the reader to the designer’s studio and her world of ideas. The limited edition book is available to order from Offecct upon request – as of September 2022.

Latest collections

Other pieces on show in the Offecct exhibition during the London Design Festival include:

- Pauline armchair and Thelma sound absorber by Pauline Deltour
- Phoenix table by Luca Nichetto
- Jasmine acoustic panel by Layla Mehdi Pour
- Falabella stool by Lucy Kurrein
- Font sofa system by Matti Klenell

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Offecct

One of the most innovative, original, and future-oriented furniture manufacturers from Scandinavia, Offecct champions design excellence by creating unique collaborations with leading designers and architects from around the world. The brand offers a comprehensive range of furniture for the home, office and public spaces.

Offecct was founded in 1990 and since then it has established itself as a brand synonymous with creativity, innovation and originality – together with uncompromising care of the Scandinavian craftsmanship that is core to the company's heritage.

Offecct will exhibit in Flokk's showroom from 19-25 September 2022, as part of the London Design Festival.

Address: 63 Central Street, London EC1V 3AF (Ground floor of Flokk showroom)

For more information about Offecct or to view its latest collections, visit offecct.com.

Contact

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Press

www.offecct.com/press

Social media

Facebook: [offecct](https://www.facebook.com/offecct), Instagram: [offecctofficial](https://www.instagram.com/offecctofficial), LinkedIn: [Offecct AB](https://www.linkedin.com/company/offecct-ab)

About Offecct

Offecct is a Scandinavian furniture design company that develops unique furniture for inspiring meeting places in the home, office and public space. Together with selected architects and designers we offer innovative design on the planet's terms with focus on people, architecture, high quality and sustainability. The company was founded in 1990 by Kurt Tingdal and Anders Englund and has a yearly revenue of SEK 150 million. 50% of Offecct's sales comprise exports to more than 50 countries, and showrooms are situated in Stockholm and Gothenburg (SE), Oslo (NO), Copenhagen (DK), Milan (IT), London (UK), Rotterdam and Amsterdam (NL), Düsseldorf and Munich (DE), Zurich (CH), New York (US) and Singapore (SG), Sydney (AU), Bryssel (BE), Shanghai (CH) and Warszawa (PL). Since May 2017 Offecct has been a part of Flokk, an international group of companies with a focus on developing furniture for working places.

About Flokk

Flokk is the market leader in the design, development and production of workplace furniture in Europe. Flokk is the proud owner of product brands HÅG, RBM, RH, BMA, Giroflex, Malmstolen, Offecct, Profim and 9to5 Seating. About 2 500 employees work together to realize the vision of the company: Inspire great work. Flokk's head office is in Oslo, Norway and production units in Røros (Norway); in Los Angeles (United States); in Turek (Poland); in Guangdong (China) and in Nässjö (Sweden). In addition, Flokk keep sales offices in Norway, Sweden, Denmark, Germany, Belgium, the Netherlands, UK, France, Switzerland, Dubai, Singapore, USA, China and Australia. Flokk products are sold in more than 50 countries. In 2018 the total turnover was close to NOK 3 billion.