

Fredericia

Press Release
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Plan Collection
Design: Edward Barber and Jay Osgerby



Fredericia and Barber Osgerby launches Plan Collection

The Scandinavian design brand Fredericia now launches a collection created in collaboration with British Edward Barber and Jay Osgerby, who for several decades have developed distinctive designs for leading design companies. A partnership resulting in the multifunctional Plan Collection – a flexible and welcoming design that combines Fredericia's eminent sense of craftsmanship and Barber Osgerby's flair for sound design with an international outlook.

With a design ethos of creating daily joy, Barber Osgerby is now debuting at Fredericia with an innovative collection that sums up the Scandinavian brand's demands for elegant design, comfort, good materials, and solid craftsmanship. Several years of close design collaboration now culminate in the Plan Collection: a new, full-scale series of chairs and tables suitable for modern working, dining, and living, combining enriching industrial design with materiality, tactility, and crafted details. Being L2 and Bifma strength tested while FSC and EU Ecolabel certified Plan is designed to last in a circular economy.

In designing the Plan Collection, Barber Osgerby have implemented Fredericia's renowned upholstery and woodworking competencies with their signature industrial design approach. The British designers and Fredericia pay serious attention to the design power of natural materials and unpresuming forms seen in the carefully detailed upholstered chair in leather or fabric, the solid wood tabletops and subtle yet characteristic design language.

"It has been great working with Edward Barber and Jay Osgerby on this first project. The Plan chairs and tables have expanded the scope of the Fredericia collection while staying true to the values we share: Clarity of design, good materials, human empathy, and strength that endures. It is what sustainable design is made of."

- Rasmus Graversen, Head of Design, and 3rd generation at the family-owned design company Fredericia.

"Fredericia are renowned for their impeccable craftsmanship and this has led to a great partnership. Together with Fredericia's skilled team we have made a new collection -made with care, using the best materials, designed to last."

- Edward Barber & Jay Osgerby.

About Barber Osgerby

Designers Edward Barber and Jay Osgerby founded their London studio in 1996. Their diverse body of work spans industrial design, furniture, lighting and site-specific installations as well as gallery and public commissions such as the London 2012 Olympic Torch and projects for the Royal Mint. They are currently working with leading global manufacturers including Vitra, Knoll, B&B Italia, Flos, Venini and Hermès. Their work is held in permanent museum collections around the world including the V&A and the Design Museum in London, Metropolitan Museum of Art, New York and Art Institute of Chicago. Their latest monograph 'Barber Osgerby, Projects' was published by Phaidon in 2017.

About Fredericia

Since its foundation in 1911, the family-owned company Fredericia has built up a strong tradition of beautiful craftsmanship and innovative design, developed in close collaboration with a circle of internationally recognised designers.

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Industrial design powered by craft and materials – Plan Collection created together with Barber Osgerby

Plan Collection is a new, full-scale series of chairs and tables suitable for modern working, dining, and living. The collection enriches industrial design with materiality, tactility, and crafted details. A series designed by British designers Edward Barber and Jay Osgerby and launched in 2022.

Reducing clutter, enhancing tactility

At first glance, the chairs and tables in the Plan collection could seem almost ascetic in their simplicity. Still, in use, the generosity, comfort, and subtle detailing of a design truly evolved around the human body becomes evident. The clean lines are infused with a richness in tactility and attention to detail that adds presence and builds a good atmosphere wherever it is used.

Crafted to last in a circular economy

While sturdy and tested for extreme public use, each component of the Plan Collection chairs and tables are prepared for end-of-use disassembly and ease of possible future reparations, such as change of upholstery. In line with Fredericia's sustainability measure the tables are available in the newly launched Kvadrat Really Textile Tabletops – an innovative solution made of upcycled end-of-life textiles to form the base for intriguing tabletops. The solution is a no-waste material that is 100% circular, long-lasting and certified to the industry's highest standard for wear and tear: category five surface resistance.

Plan Collection can be ordered from September 21, 2022.



Plan Chair

With its surprisingly minimal footprint and generous comfort, the Plan Chair is ideal for modern spaces that invite a variety of uses – from extensive hospitality and office applications to modern urban living.

A new approach to upholstered chairs

The Plan Chair Fully upholstered offers the clarity of a Danish side chair with the comfort and customisability of what would usually be found in a much bigger upholstered chair. This makes the chair ideal for brasseries, flexible meeting scenarios, soft offices, and private homes.

Unique to the Plan Chair, fabric or leather schemes can be added to many chairs in a room and visually be seen as punctures of tactility, preventing the volume from occupying an indistinguishable load of soft surfaces. The upholstery is fixated without glue, allowing interior designers to connect the chair visually to any interior concept using the extensive Fredericia leather and fabric collection and customers' fabrics. The base is in black and brushed steel and has two carefully curated colourways: Bordeaux and Modernist Green. Amongst the wide variety of upholstering, Fredericia offers the new Kvadrat fabric Steelcut Quartet and traceable, eco-labelled and organic leather from European livestock.

A robust and all-purpose plywood chair

The Plan Chair Wooden seat utilises the same upright base as the upholstered chair combined with generously curved veneered plywood shells. Sturdy and versatile, and with its orthogonal strive, the chair is familiar with iconic Fredericia designs while offering a solid metal base that can be used for decades. The delicate balance between industrial elements and soft humanistic curves makes the chair extremely elegant.

The Plan Chair Wooden seat is durable, easy to repair, and each component is recyclable. It is certified with the EU Ecolabel guaranteeing independently verified low environmental impact. The label certifies high environmental standards throughout the chair's life cycle: from raw material extraction through production and distribution to disposal.



Plan Table

The Plan Collection tables are a whole series of flexible tables, ranging from singular tables suitable as working desks or restaurant tables, extendable tables for flexible meeting rooms and private homes, and long addition tables for collaboration spaces, conference rooms or public canteens.

The plan tables are built on a strong and sturdy base that allows for a wide range of tabletops. The tabletop has generously rounded edges that are friendly to get around. The metal base is available in black, brushed steel, and two curated colourways: Bordeaux and Modernist Green. Though simple at first glance, the subtle craftsmanship details, such as the cable tray cover in cognac leather, bring a heritage feel to the table. The leather is leftovers from the production of the Børge Mogensen's iconic Spanish Chair.

Plan Table is designed to fit the design ethos of the Plan Chair, but it is suitable for most chair designs, from classic to contemporary. The supporting side rails are a subset of the tabletop allowing just enough space for most chairs with arms to fit comfortably at the table.

The Plan Tables can be fitted with cable trays, and with an easy change of floor glider, any of the legs can be used to run an electrical cord for a streamlined corporate or office setup.

Plan Table Fixed

The Plan Table with fixed dimensions is a simple 4-legged table fit for smaller spaces or needs, to be used as a dining table, for the home office or as an intimate meeting table. Both Plan Table Fixed and Plan Table Extendable are available in solid wood tabletops in oak for a natural and tactile feel highlighting the Fredericia woodworking competencies.
200 x 100 cm.

Plan Table Extendable

The Plan Table Extendable is designed for flexible collaboration spaces, restaurants, and private homes. While conventional extension tables are fitted with rather complicated extension mechanisms, the Plan Table extension table has aimed to simplify the tool as much as possible – with the principle that reducing complexity prolongs a product's life. The newly developed Fredericia extension mechanism runs without wires and can be easily handled by one person. It allows for two additional seats or just a convenient extra space to be added to the table. The other table is stored under the table while not in use.
200 / 260 x 100 cm.

Plan Table Modular

The Plan Table Modular is a versatile table system where tables can be built together to form long tables for collaboration setups, conference rooms or canteens. Based on the components seen in the rest of the Plan Table family, tabletops and leg gates can be added to form precisely the table suitable for the interior designer's project.
100 /120 x length being customisable depending on which and how many of the eight different modules are chosen.