

PRESS

May 2020

Arper celebrates Clerkenwell Design Week 2020



Arper will join the 11th edition of **Clerkenwell Design Week (CDW)** from **14-16 July** as **showroom partner** of the show.

The Arper showroom will be open to all visitors who will have the opportunity to discover **Arper's new and recently launched collections**, designed and built with sustainability in mind and presented for the first time in the UK.

With low rounded curves, **Adell** by Lievore + Altherr Désile Park evokes a precious keepsake from the natural world—whether in use indoors or out. With a shell made from 80% post-industrial recycled polypropylene, the calming form has been designed with sustainability at its foundation, putting both body and mind at ease. Plush yet supportive, substantial yet lightweight, Adell's gentle slopes offer a welcoming and generous place of rest.

Aston Club by Jean-Marie Massaud evolves the Aston design to offer sumptuous comfort contained within a striking and elegant gesture. Created with ergonomic comfort and sustainability at its core, this statement piece speaks quietly, but confidently. Its strong and classical lines convey an enduring allure – a timeless form designed for superlative comfort.

For information, interviews or further information on products:

Arper Press Offices:

United Kingdom:	Germany, Austria, Switzerland, Belgium and the Netherlands:	Italy:	USA, Canada:	Japan:	Other countries:
Arper UK Ltd Barbara Cafagna	Neumann communication Hannah Knospe & Carla Bohn	Umbrella comunicare design Evelina Bazzo & Virginia Scremin	DADA Goldberg Defne Aydintasbas & Samantha Devine	How Inc. Mie Aizawa & Asako Gemma	Arper SPA Stefania Zamuner & Antonia Furlan
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The showroom may also hold a variety of engaging events throughout the week, in accordance with the latest guidance from the UK Government. Further details about showroom events will be announced in due course.

ENDS

Arper Showroom, 11 Clerkenwell Road, EC1M 5PA London

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Notes to Editors:

Arper

At Arper, we create chairs, tables, and furnishings for community, work and home. We are motivated by relationships: between products and spaces, spaces and people, people and their networks.

Clerkenwell Design Week

Tuesday 14 - Thursday 16 July 2020

Free to register via:

www.clerkenwelldesignweek.com

Twitter: @CDWfestival

Instagram: clerkenwelldesignweek

Facebook: clerkenwell.design.week

#CDW2020

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