

ROGER LEWIS

ROGER LEWIS TEAMS UP WITH TOM PIGEON TO UNVEIL EXCLUSIVELY DESIGNED BRITISH FURNITURE RANGE AT CDW 2020

Leading furniture designer and maker, Roger Lewis, has collaborated with creative studio Tom Pigeon to design a limited-edition chair and stool range to be unveiled at Clerkenwell Design Week (19-21 May).

With a shared passion for designing beautiful, simple pieces for people to enjoy, Roger Lewis invited the Tom Pigeon team to collaborate in creating a new limited-edition furniture range for hospitality and commercial interiors. The design mastermind behind Tom Pigeon, Kirsty Thomas, was challenged to produce a fabric pattern design that "she would like to own herself".

The result of the collaboration is a new limited-edition chair and stool range, which offers the perfect marriage of playfulness and comfort and combines British design with a contemporary 'Scandi' look and feel. The furniture range will be unveiled at Clerkenwell Design Week on Roger Lewis' stand (Design Fields, Stand DF12), where visitors will be immersed in a space dedicated to high end hospitality design.

During the creative process, Kirsty was invited to try out Roger Lewis' new Customiser App. Developed in partnership with The Makers & Me, the app enables designers to see their own artwork printed onto the finest fabric before being hand-upholstered to the popular Roger Lewis *Sintra* chair.



At Clerkenwell Design Week, visitors are invited to try the app on the Roger Lewis stand to visualise their own unique piece of furniture in any chosen fabric.



"We wanted to collaborate with a British designer who, like us, draws in influences from all over the world. Tom Pigeon was the perfect fit. Kirsty's attention to detail and simple, pared-back design style complements our brand perfectly," comments Marc Richard, Managing Director at Roger Lewis.

"Our aim was to produce a distinct and contemporary furniture offering that would suit both commercial and residential spaces, reflecting the merging lines between designs for hospitality settings and for the home. We're really pleased with the outcome and are excited to share it with the A&D community at Clerkenwell Design Week."

Kirsty Thomas, founder of Tom Pigeon comments, "I was thrilled to be asked to work on this project with Roger Lewis; our ethos and approach to design is very similar and there was a natural

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and easy synergy between our aesthetics. We developed our designs by exploring the geometry of the upholstery cutting patterns of the Sintra chair and taking colour inspiration from the magnificent Sintra Castle. We wanted our designs to be bold and playful but also suitable for a wide range of interior spaces. I really enjoyed working with Roger Lewis on this project and am looking forward to revealing the results of our work at Clerkenwell Design Week."



Alongside the Tom Pigeon limited edition range, Roger Lewis will also showcase its bespoke design offering and skilled craftsmanship at the event. A hero selection of the latest products will feature, including the *Sintra* and *Kyoto* collections, providing visitors the opportunity to view the fine detailing up close. Design director Nick Lewis will be on hand to provide creative context to the British-made products, which draw inspiration from around the globe.

For more information, please visit rogerlewis.uk.

100 word summary:

Roger Lewis at CDW 2020

Leading furniture designer and maker, Roger Lewis, has collaborated with creative studio Tom Pigeon to produce a limited edition chair and stool range to be unveiled at Clerkenwell Design Week (19-21 May). Designed for commercial and hospitality interiors, the exclusively-designed range comprises the perfect marriage of playfulness and comfort, combining British design with a contemporary 'Scandi' look and feel. Festival-goers are invited to see the collection at Clerkenwell Design Week on Roger Lewis' stand (Design Fields, Stand DF12), where visitors will be immersed in a space dedicated to high end hospitality design.

www.rogerlewis.uk

Notes to editor:

About Roger Lewis

ROGER LEWIS

Roger Lewis is a British designer and maker of contemporary furniture that is inspired by a modern global world. With a rich heritage spanning over 30 years, the Wiltshire-based family business has built a reputation with retail clients such as Heals, Conran and Anthropologie. Now applying this wealth of skill to its dedicated commercial and hospitality offering, the design team and its high-profile collaborators present a unique, customisable collection of furniture.

www.rogerlewis.uk.

About Tom Pigeon

Tom Pigeon is a design studio that works across a variety of projects and products including jewellery, print and homewares. They create simple, playful pieces inspired by form, shape and colour in nature and the built environment. Tom Pigeon have created exclusive collections for clients like Tate Modern, The Barbican, Selfridges, Made, The V&A and Team GB.

Tom Pigeon founder Kirsty Thomas recently launched Make Bank, a social project which tackles creative poverty in UK schools and campaigns for more equal and diverse access to the creative industries.

www.tompigeon.com
www.themakebank.org.uk