

## CLERKENWELL DESIGN WEEK

19-21 MAY 2020

Clerkenwell Design Week returns for the 2020 edition of the UK's leading independent design festival

19 – 21 May 2020



*Once Upon a Time by Alistair Ramage at CDW 2019*

**This spring, Clerkenwell Design Week, the UK's leading independent design festival, returns for its eleventh edition in London's most creative district, across the 19<sup>th</sup> – 21<sup>st</sup> May.**

Since its beginnings, CDW has worked in synergy with the natural growth of vibrant Clerkenwell – an area full of design showrooms, practices and creativity – flourishing into the much-loved independent design event.

Last year saw the international design community flock to Clerkenwell with 34,185 attendees and over 300+ exhibiting brands, including major industry names such as Deadgood, Benchmark and Stellar Works.

Now in its eleventh edition, the festival has become a well-established, key event in the design calendar as well as a platform for brands to launch their latest products. In 2019, Established & Sons debuted works from renowned designers Ronan & Erwan Bouroullec and Konstanin Grcic, and the show welcomed high profile speakers like Sebastian Wrong, Benjamin Hubert and Neisha Crosland.

Building on the success of CDW's tenth anniversary last year, for 2020, expect a show full of the latest designs, innovations and creative ideas, striking installations celebrating the fascinating history of

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Clerkenwell, as well as hundreds of design-led fringe events, pop-ups, workshops, talks and showroom presentations. This year, Morag Myerscough will be speaking as part of Conversations at Clerkenwell and joins Sebastian Cox on the line up so far.



*Community with Collaboration with STORE at CDW 2019*

A number of brands will be marking significant milestones at the 2020 show, including iconic British furniture company, ercol who will celebrate their 100<sup>th</sup> anniversary as part of CDW. ercol will be launching a collection of new pieces which have been designed and developed in collaboration with Norm Architects, these pieces not only reflect ercol's heritage and craftsmanship but build further on ercol's vision for the future. For CDW, ercol will present their new Norm collection, pieces from the Originals collection, the Pennon table, and pieces from the Von collection.

*"Today, ercol is admired for its signature Originals collection as well as an award-winning portfolio of contemporary ranges that cover living, dining and working. Throughout the company's 100 year history ercol, has created quality furniture for the contract sector, furniture that is well designed and well made – We are exhibiting at CDW as it enables us to showcase our new collections and illustrate how the company is continuing to move forward with contemporary design reaching key specifiers, architects and designers close to their workplaces in the heart of the Clerkenwell, the design capital of the world. " – Matthew Souch, Contract Manager at ercol.*

Renowned Danish furniture manufacturer, Fritz Hansen will also be bringing to life their first UK standalone showroom, which has just opened on Cowcross Street in Clerkenwell. The beautiful, two-floor space in the heart of London's busiest district for architecture and design, will play home to the full collection of Fritz Hansen furniture, lighting and accessories. New pieces from Nendo see a chair created from household waste, Ant Deco is a re-imagined version of the classic Arne Jacobsen Ant chair and exciting new collections of accessories, as well as reissued pieces will be seen for the first time during CDW. The space is designed to be a restful backdrop for the Fritz Hansen universe and a hub for designers, specifiers and customers alike.



Presenting at CDW for their inaugural year, UniFor, the contract sector of Italian design brand The Molteni Group will be exhibiting an interactive workspace of the future in a stand-alone display at Design Fields, showcasing the new Touchdown unit by Studio Klass.

Focusing on sustainability at CDW, Cosentino will be encouraging visitors to recycle their guides and maps in special collection points around Clerkenwell. These will then be collated and turned into a sculptural papier-mâché installation after the event displayed in their showroom. Billi UK will be providing five drinking water points around Clerkenwell for the event, as well as distributing reusable bottles for free to CDW visitors. In a collaboration with Bee Midtown, they will also be helping distribute collector's edition glass bottles to lucky visitors at random.

Bee Midtown will also be partnering with CDW to rejuvenate the Three Corners Adventure Playground on Northampton Road. As part of this, they will be offering seed planting in conjunction with Bee Wild, a project committed to encouraging bees into the area to pollinate plants, thus preserving the urban environment.

## CDW PRESENTS



*BottleHouse™ at CDW 2019*

Each year, one of the highlights of the show is CDW Presents, showcasing specially commissioned, site-specific street spectacles across Clerkenwell.

In celebration of Clerkenwell's history in the clock-making industry, *time* will be a key focus for the 2020 edition of CDW Presents, with four large-scale horology-themed installations dotted throughout Clerkenwell.

Another highlight commission of CDW Presents is Scale Rule, a project focused on inspiring young people to become the next generation of designers, architects and engineers. 2020 will mark five years of the project, which brings together local school students and Clerkenwell-based architectural practices via a series of workshops to create and realise a design installation. For 2020, Scale Rule will return to its original location in the Garden of St James, creating a kinetic installation that responds to movement.

## SHOWROOMS



*CDW 2019*

Growing in synergy over the eleven years of the festival, Clerkenwell has flourished as one of London's creative hotspots. From CDW's humble beginnings with less than 40 showrooms participating back in 2010, CDW now sees over 100 showrooms participating in the event. Integral to the festival are the local resident design showrooms, providing an array of stimulating events from talks and workshops to major installations and parties.

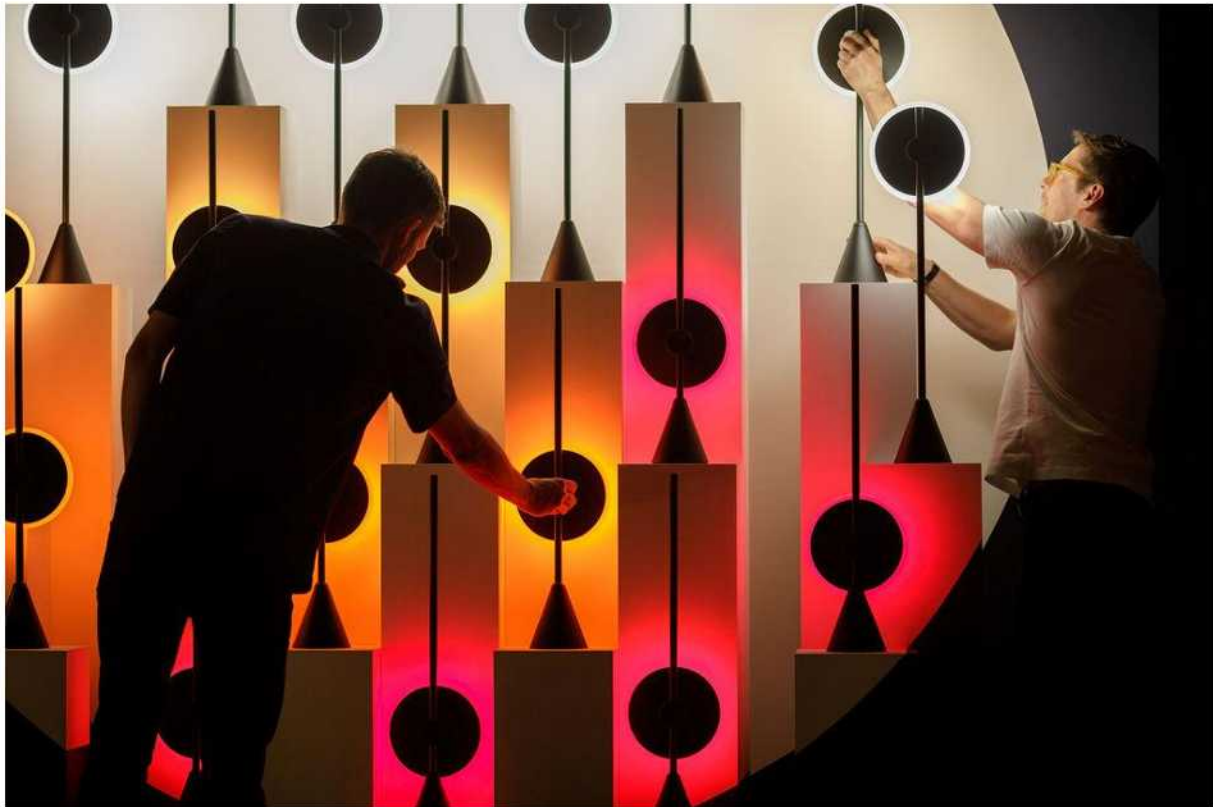
Showrooms already confirmed include:

Orangebox  
Workstories  
Abstracta  
Boss Design  
Lammhults  
DeVol  
Ideal Standard  
Sky-Frame  
Desso  
Duravit  
Allemuir



Marazzi  
Casala  
Forma 5  
Vescom  
Bisley  
Camira Fabrics

## EXHIBITIONS



*Haberdashery at CDW 2019*

The sheer popularity of Clerkenwell Design Week is evident by the growth of exhibitors – with well over 200 brands participating for 2020. CDW's exhibitions are hosted in distinctive spaces around the area linked by a route running through the centre of EC1. There are seven exhibitions, each with a different curatorial focus, ranging from cutting edge international design, to emerging talent, lighting, luxury interiors and the best of British design.

Key brands already confirmed to exhibit include:

Ercol  
The Molteni Group  
Calligaris  
PUNT mobles  
True North Designs  
Karndean  
Rockfon  
Dare Studio  
Wever & Ducreé  
Bo Concept

Thonet  
Arte  
OMK 1965  
ANNA HAYMAN DESIGNS  
Susie Atkinson  
Romo Fabrics  
West & Reid

-Ends-

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## NOTES TO EDITORS

### Programme Announcement:

Details of this year's 2020 programme will be announced at a Press Breakfast taking place in March 2020.

### About Clerkenwell Design Week 2019:

- 34,185 total visitors
- 64% of visitors were architects or designers
- 68,104 business leads captured at the show
- Visitors from 66 different countries
- 300+ events
- 100+ showrooms
- 200+ exhibitors

### About Clerkenwell:

- Clerkenwell is one of the most important design hubs in the world, home to many creative businesses and architects
- In the last two decades, Clerkenwell's unique variety of historic buildings has been transformed into studios, showrooms and workshops, attracting architectural, design and creative practices
- Part of the Borough of Islington, Clerkenwell is a dynamic area, with a long tradition as a home to creative industries stretching back to the Industrial Revolution, with craft workshops, printmakers, clockmakers and jewellers

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- Over 100 design brands have their showrooms in the area including Arper, Bolon, Bulthaup, Haworth and Cappelini, USM and Vitra to name just a few
- Clerkenwell houses more than 200 architectural practices, including BDP, Studio Egret, OMMX, HowarthTompkins and Wilkinson Eyre, among many others

#### **ADDITIONAL INFORMATION**

Clerkenwell Design Week runs from 19-21 May 2020

Register for your press pass at: [www.clerkenwelldesignweek.com/pressregistration](http://www.clerkenwelldesignweek.com/pressregistration)

Travel: Farringdon, Barbican, Angel.

Cost: free to register via [www.clerkenwelldesignweek.com](http://www.clerkenwelldesignweek.com)

Website address: [www.clerkenwelldesignweek.com](http://www.clerkenwelldesignweek.com)

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