



## **ZITOTZZA UNVEILS RAJZ: A NEW MODULAR PRINTING BLOCK SET AT CLERKENWELL DESIGN WEEK**

Handcrafted, Modular, Infinite Possibilities – Debuting at Clerkenwell Design Week 2025

Zitozza, an emerging textile brand serving design lovers with architecturally inspired hand block-printed homewares, is set to debut the brand at Clerkenwell Design Week 2025 with its latest modular printing block set. *RAJZ* – meaning “drawing” in Hungarian – is inspired by the geometric language of engineering symbols and blueprints, translating them into a dynamic, infinitely combinable set for hyper-customisable interior textiles and patterns.

Expanding on Zitozza’s MODERN collection, the new blocks can be arranged in countless configurations, offering a limitless playground for pattern designs to suit architects and designers across their projects. This new set will be showcased on Zitozza’s signature printed jute runner rug, cushions, lampshades, and a few kitchen textiles – extending also to wallcoverings for the first time. The first products with these prints will be available on [zitozza.com](http://zitozza.com) from the 18<sup>th</sup> May, however, these serve as examples only. The true potential of RAJZ lies in its flexibility and adaptability. The modular system of Zitozza invites designers to play, build and create entirely unique, pattern-rich environments.

Zitozza’s signature approach fuses the ancient craft of block printing with modernist aesthetics, reinterpreting industrial influences into sharp, bold, contemporary designs – softened by the warmth of the handmade. With a commitment to sustainability, all products are printed on responsibly sourced materials, including jute and recycled fabric blends.

Showcasing RAJZ alongside other collections and lookbooks, Zitozza’s stand will open up the endless design possibilities that this modular system can offer. Visit Zitozza at Platform, the venue for new and emerging designers at Clerkenwell Design Week from 20<sup>th</sup> to 22<sup>nd</sup> May 2025. Founder Zita Katona will be delighted to be welcoming architects and designers to the versatility of her hand block printed textiles.

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### NOTES TO EDITORS:

CLERKENWELL DESIGN WEEK, ACROSS EC1 LONDON, 20 – 22 MAY 2025

**WEBSITE:** [clerkenwelldesignweek.com](http://clerkenwelldesignweek.com)  
**INSTAGRAM:** [@clerkenwelldesignweek](https://www.instagram.com/clerkenwelldesignweek) | **TWITTER:** [@cdwfestival](https://twitter.com/cdwfestival) | **FACEBOOK:** [@clerkenwell.design.week](https://www.facebook.com/clerkenwell.design.week)  
**HASHTAG:** #CDW2025

**PRESS REGISTRATION:** <https://www.clerkenwelldesignweek.com/pr-registration>

### VISITING INFORMATION:

- Visitors can register for their FREE festival passes now – <https://www.clerkenwelldesignweek.com/2025-registration>
- All visitors require a visitor badge to access the exhibition venues and showroom events.