

Press release

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Conquering the textile waste mountain with Camira at Clerkenwell Design Week 2025

Textile designer and manufacturer, Camira is urging the design industry to confront the global textile waste crisis through an impactful art installation during Clerkenwell Design Week.



Research shows that every seven minutes, a stack of clothing as tall as Mount Everest is sent to landfill, and less than 1% of textiles globally are recycled into new products¹.

From 20th to 22nd May 2025, visitors to Camira’s London showroom at Brewhouse yard will learn more about the sheer scale of the problem, as well as Camira’s move towards textile-to-textile recycling to combat the growing issue.

Ian Burn, director of marketing and sustainability at Camira, commented: “We've moved beyond recycling plastic bottles and our innovation team has worked tirelessly to understand how we can create fabrics from our own waste streams, or by using pre- and post-consumer textiles from clothing and workwear.”

During the three-day design festival, which is held annually in London, Camira will unveil its latest innovation, Lucia T2T. A reimagination of the company’s very first post-consumer recycled polyester fabric, Lucia, this latest incarnation includes 100% textile-to-textile recycled waste, derived from the apparel industry. Camira will also showcase ReSKU 2.0, made from recycled wool yarn remnants from its own manufacturing, blended with rapidly renewable harvested flax.

Ian continued: “Instead of contributing to textile waste, we’re closing the loop—transforming discarded fabrics and textile waste into high-performance products for upholstery, vertical surfaces and acoustic applications. We’re keen to use Clerkenwell Design Week as an opportunity to raise awareness about the scale of the textile waste problem and help people to understand just how important it is that we take action as an industry.”

Camira will also host a keynote speaker at Clerkenwell Design Week with additional details to be announced soon. For further updates about Clerkenwell Design Week, visit the [website](#) or follow Camira on Instagram @camirafabrics.

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Notes to editors:

Source 1: <https://startups.co.uk/news/clothing-height-of-everest-sent-to-landfill-every-7-minutes/>

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About Camira:

Camira designs and manufactures textiles for every space and sector; from commercial and residential, to public transport, including bus, coach and rail.

Camira is a privately-owned UK textile group founded in 1974 under the name Camborne Fabrics, but its heritage goes back to 1783 through various acquisitions. Until a management buy-out in 2006, the company was a subsidiary of Interface, an international manufacturer of textile modular floor coverings, for almost ten years. Today, Camira has an annual turnover of around £85 million and employs more than 650 people. Its products are sold in approximately 75 countries and the business produces eight million metres per year.

Headquartered in the UK, the company has manufacturing facilities in the UK and Lithuania, offices and showrooms in Europe, North America, Australia and China and a global network of agents and distributors.

The company has always been a pioneer in sustainable textiles, introducing its first recycled fabrics in the 1990s, as well as innovating a new category of fabrics made from natural wool and plant fibres, such as nettles, flax and hemp.

Find out more: [camirafabrics.com](https://www.camirafabrics.com)