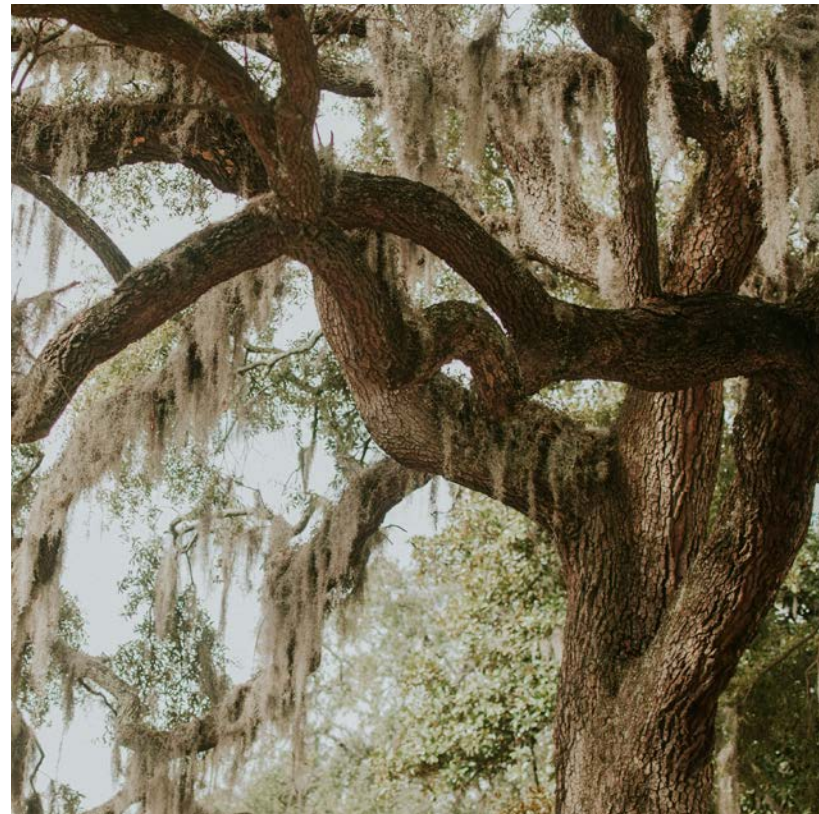


PHILLIP JEFFRIES
SPRING 2025



SPRING 2025

MAX

Abundant beauty is timeless. Patterned prints, landscape murals, and rich textures are presented in a curated color palette. Add layers of patterns and pops of color for a tailored style to refresh your space. This is MAX.

PHILLIP JEFFRIES



Item Shown: 28005 Sepia Tones on Manila Hemp

Vista

Inspired by a vintage 18th-century drawing discovered at a Paris market, this delicately illustrated and detailed landscape exudes elegance and charm. The soft, muted tones transform this picturesque view into a serene and idyllic backdrop. Offered in seven curated colors that feel like scenes from a storybook.



Items Shown (left to right):
28000 Serene, 28004 Meadow



Pastoral Linen

With an effortless elegance, this textured weave is crafted from cotton and linen for a subtle heathered look. Each item is meticulously inspected and treated with anti-fray and stain repellent finishes to ensure ease of installation and exceptional durability. Each of the thirteen colorways are incredible versatile.

Items Shown: 26103 Dewy Rose, 26105 Morning Mist, 26107 Khaki, 26112 Grassland



Item Shown: 27803 Pink Serenity on Glam Grass

Whispering Willows

The gentle arch and graceful curves of sweeping willow branches add serene beauty and effortless elegance to any space. Embrace the calm of nature with this immersive, all-over design offered in eight colors.



Items Shown (top to bottom):
27804 Silver Silhouettes, 27806 Blue Harmony,
27802 Lush Lilac



Extra Fine Arrowroot

Lustrous and strong, artisans weave natural arrowroot using twice as much fiber for consistent coloring and the look of raw silk in a natural grass. Eight new colorways join the thirty-six existing for a fresh, expanded palette.

Items Shown: 10804 Nautical, 10807 Ember, 10805 Cypress, 10803 Lavender, 071 Feather, 10802 Blue Haze



How It's Made

The Story of Extra Fine Arrowroot

Beautiful, natural grasscloth begins with the finest authentic raw materials. Using strong and lustrous arrowroot, skilled artisans knot, weave, and wash it with color for incredible silk-like texture and style.





Item Shown: 26004 Greenery on Manila Hemp

Walk in the Park

Like a casual stroll through nature. This delicate leaf-inspired print has a graceful flow and elegant style offered in nine soft tones and bold, dramatic hues.



Items Shown (top to bottom):
26004 Greenery, 26000 Beige Bliss, 26001 Midnight Stroll



Sienna PVC Free

With a hint of metallic, this refined take on natural silk and abaca has vertical movement in nine dimensional colors. The next generation of performance wallcovering is named after the next generation of our PJ Family. Meet Sienna.

THE STORY

Our PVC Free Type II performance wallcovering contributes toward LEED credits and is made from post-consumer recycled content. It's also low VOC, breathable, and easy to install and remove. The only thing as impressive as our range of colors, designs, textures, and customization options is our short lead times.

Wild Thing

Embrace untamed elegance. This sophisticated cheetah print has a refined color palette that enhances the pattern's natural contrast and timeless style. Offered in six fashionable colors.



Item Shown: 26702 June's Jungle on Tranquil Weave



Items Shown (left to right):
26702 June's Jungle, 26705 Steel Prowl, 26703 Cosmic Roar



Enzo PVC Free

Reminiscent of a linen textile, this sophisticated horizontal design has subtle texture and stria. A range of 10 colorways are versatile and elegant. The next generation of performance wallcovering is named after the next generation of our PJ Family. Meet Enzo.

THE STORY

Our PVC Free Type II performance wallcovering contributes toward LEED credits and is made from post-consumer recycled content. It's also low VOC, breathable, and easy to install and remove. The only thing as impressive as our range of colors, designs, textures, and customization options is our short lead times.



Item Shown: 25705 Matcha

Tea Time

Capturing the sense of shared moments, this vintage-inspired all-over pattern has the look of a hand stamped block print with muted hues and incredible texture. Eight colorways are versatile for a chic layered look in any space.



Items Shown (top to bottom):
25705 Matcha, 25703 Butterfly Pea, 25707 Celadon Pearl



Items Shown: 21801 Camel Trail, 21800 Sandstone Guide, 21808 Denim Drift

Compass Weave

A fresh update to a traditional jacquard, this dimensional diamond pattern is crafted with tightly woven paper yarns for a modern, tailored look with seamless style. Explore nine colorways in a rich range of hues.

Brittany Botanicals

With a nod to classic botanical illustrations, this intricate floral pattern blends nature with colorful charm and a modern sensibility. These eight colorways add a touch of nature to the walls.



Item Shown: 25900 Ravens Bretagne on Woven Walls



Items Shown (top to bottom): 25906 Greige Garden, 25901 Bluebell, 25904 Smokey Taupe

Peaceful Plumage

A new twist on a herringbone pattern, this soft, suede-like fabric is meticulously crafted into a flowing dimensional design with sound absorption qualities. Seven sophisticated colorways elevate any space.



Item Shown: 27901 Dove



Items Shown (clockwise from top right):
27900 Whisper, 27903 Ashen, 27902 Enchanted

QUIET LUXURY WALLS

Form meets function in our acoustical collection. These modern innovations feature dimensional designs paired with sound absorption qualities. Experience luxury, elevated.

PHILLIP JEFFRIES

Vignette Images

All images have vertical and horizontal options available.



Vista* Vista* Whispering Willows Whispering Willows* Walk in the Park



Walk in the Park* Wild Thing Wild Thing* Tea Time Tea Time*



Brittany Botanicals Brittany Botanicals* Peaceful Plumes

Product Images



Vista Pastoral Linen Whispering Willows Extra Fine Arrowroot Walk in the Park



Sienna PVC Free Wild Thing Enzo PVC Free Tea Time Compass Weave



Brittany Botanicals Peaceful Plumes

SPRING 2025

Media Inquiries

For high resolution vignette, product and sku images, or additional information, please contact:

Michelle Daniels
Director of Marketing
michelle@phillipjeffries.com

Caitlin McIntyre
Marketing Activation Manager
caitlin@phillipjeffries.com

Custom Made Easy

You can design your own custom wallcovering with PURE IMAGINATION®. CREATE your own design, SUBMIT your own artwork, or MODIFY our existing murals - if you can imagine it, we can create it. Simply changing the ground or color of a wallcovering from our existing library? You can do that too with PJ MASH UP® in four simple steps.

[GET STARTED](#)

Follow Us

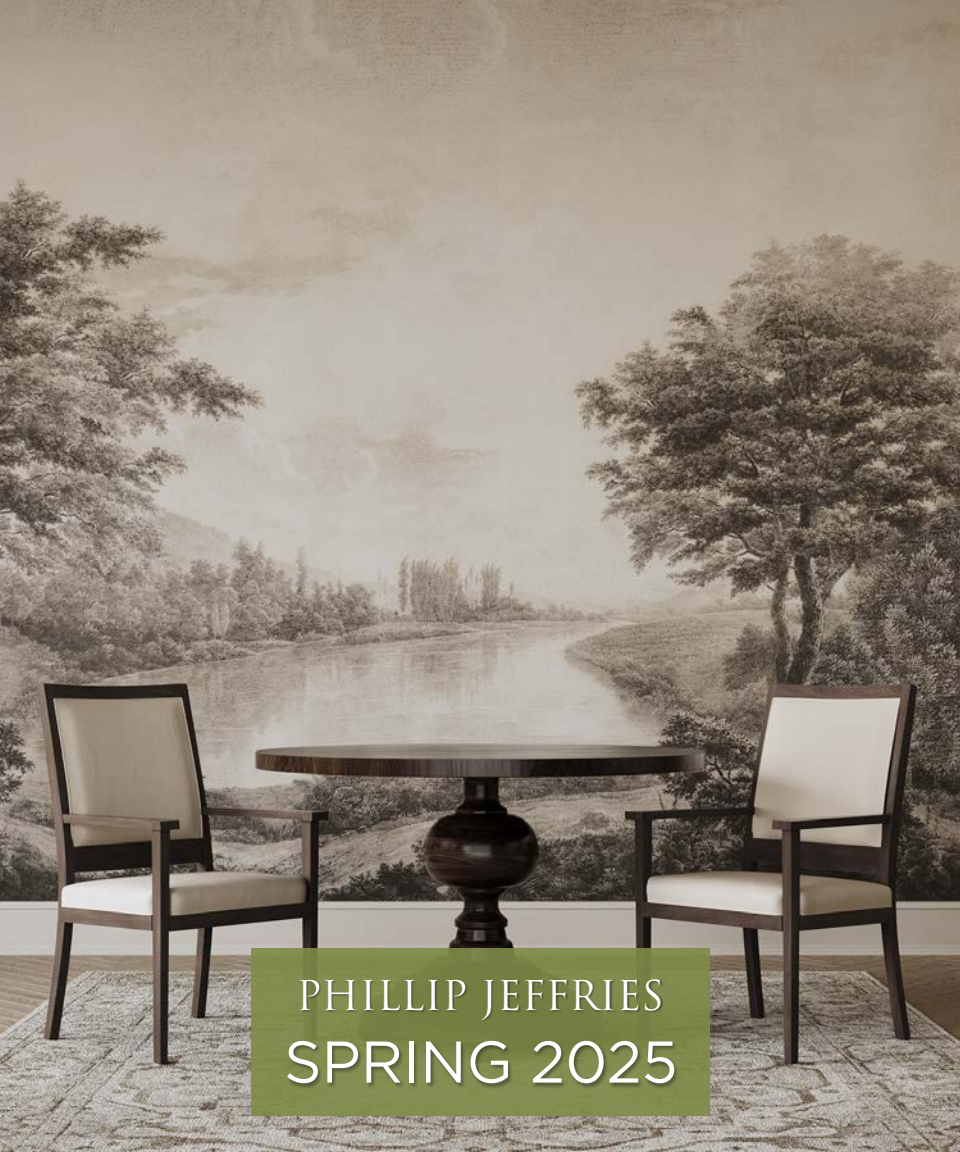


PHILLIPJEFFRIES.COM | 973.575.5414

© 2025 PHILLIP JEFFRIES. All Rights Reserved.
We Vigorously Enforce Our Rights.



Top to Bottom: 27800 Gentle Shade, 21802 Desert Navigator, 10808 Natural, 25705 Matcha, 27900 Whisper



PHILLIP JEFFRIES
SPRING 2025