

FOR IMMEDIATE RELEASE

Media Contact: Jordan Murphy

Email: [jmurphy@davidsutherlandinc.com](mailto:jmurphy@davidsutherlandinc.com)

Phone: 214-389-4277

## **Perennials' Spring 2025 collection is Down to Earth**

### ***Earthy tones and retro vibes result in a dynamic spring collection***

Dallas, Texas – February 3, 2025 – Perennials, leader in the international design industry and the preeminent provider of wallcoverings and 100% solution-dyed acrylic luxury performance textiles, is pleased to announce a new Spring 2025 collection, **Down to Earth**. Bringing the outdoors in with rich textures and hues, the collection reflects nature's artistry and features six new fabric qualities: Shadow Stripe, Two Step, Common Ground, Comfort Zone, Fresh Air, and Sheer Joy. Down to Earth also debuts four bold rug offerings including Call of the Wild, Natural High, Story Lines, and In Bloom. Additionally, the spring collection marks the reveal of nine new wallcovering designs: Set in Stone, Spellbound, In Bloom, Leading Edge, Tied Up, Cadence, Happy Daze, Crinkle in Time, and Heritage Stripe. Finally, Perennials is pleased to introduce its signature brand colorway, **Fearless Green**, into designs across all categories, including fan-favorite fabrics Plushy and Rough 'n Rowdy.

Crafted with micro-chenille yarn, **Shadow Stripe** is a cozy take on a classic motif. Available in five colors like Cypress and Chartreuse, Shadow Stripe features a subtle shadow outline that adds dimension and refined boldness to any space. **Two Step** combines boucle and chenille yarns, resulting in a stepped geometric design. The dynamic design debuts in four earthy colorways: White Sands, Camel, Morning Glory, and Fearless Green. A multicolor grid quality, **Common Ground** features a subtle pattern in a variety of soothing colors such as Wild Honey, Matcha, and Sunset. **Comfort Zone** highlights a soft luxurious hand in a chunky basket weave quality. Pairing tangible thickness with supple flexibility, Comfort Zone adds warmth to any space in colors like Desert Rose, Evergreen, and Ice Blue.

Down to Earth introduces two sheer qualities for Spring 2025. **Fresh Air** features a delicate quality, elevated by a subtle textured and tonal pinstripe. Offered in colorways Blanca and Sea Salt, Fresh Air provides ethereal transparency. **Sheer Joy** is crafted with a tactile surface, which adds visual interest perfect for creating a light, inviting environment. Balancing translucency with texture, Sheer Joy is offered in four colorways, including Chalk and Dove. At 118" wide, both Fresh Air and Sheer Joy offer versatility for opulent window applications.

Perennials also designed four new 100% solution-dyed acrylic rugs that incorporate cues from the natural world. Perennials' first hand-tufted rug featuring a graphic design, **In Bloom** is a whimsical watercolor design featuring floral blooms. **Call of the Wild** is a double shag rug featuring varying pile heights, bringing in a little wild from the great outdoors. Call of the Wild is debuting in four colors like Chartreuse and Fearless Green. Available in Camel and Night Shade, **Natural High** is a plush Tibetan knot design that brings the beauty and detail of marble to clients' homes. Last but not least, **Story Lines** is a heavyweight flatwoven rug with a fresh take

on a classic plaid. Launching in three colorways – Camel, Fearless Green, Morning Glory – Story Lines is great as a standalone or layering piece.

Perennials is thrilled to introduce nine new wallcoverings with Down to Earth. The collection debuts bold designs alongside timeless style, including four new commercial grade performance wallcoverings. Mirroring the new rug design, **In Bloom** is Perennials' first floral wallcovering, featuring delicate watercolor blooms on a brush stroke blended background. Launching in colors like Dew and Jasmine, In Bloom is printed on vinyl and meets all Type II requirements, making it ideal for both residential and commercial applications. Inspired by the natural grain of marble, **Set in Stone** is also Type II and approved for commercial settings. Featuring a kaleidoscope of shapes and colors, **Spellbound** captivates with beauty and withstands heavy traffic with Type II performance. Spellbound is available in five colorways including Sea Pearl, Emerald City, and Tiger's Eye. With a subtle basket weave construction, **Leading Edge** pairs performance properties with contemporary appeal.

Inspired by one of Perennials' best-selling fabrics, **Cadence** is a surface-print wallcovering with an organic stripe design with a touch of luxe texture. Launching in Butterscotch and Dew, **Happy Daze** is a natural ombre wallcovering that features a stunning 11-foot gradient that seamlessly blends pigments for a mesmerizing impact. **Heritage Stripe** is a natural woven design incorporating sophisticated vertical stripes in contrasting colors.

On the texture front, **Tied Up** is a natural grass cloth that showcases grass fiber variations with added knotting texture, resulting in a one-of-a-kind look that provides depth and warmth. Available in soothing hues like Cove, Patina, and Beach, Tied Up is ideal for bedrooms and living spaces, promoting a sense of tranquility and connection to the outdoors. A unique fusion of texture and elegance, **Crinkle in Time** is meticulously crafted and hand crinkled by artisans and available in six colors like Sage, Vintage Blue, and Chalk.

Down to Earth is available to interior designers and architects through fine showrooms worldwide, and the Perennials website, [www.perennialsfabrics.com](http://www.perennialsfabrics.com). High-res images are available upon request.

## About Perennials

The Perennials and Sutherland, LLC companies are icons and acknowledged leaders in the international design industry. Founders David Sutherland and Ann Sutherland share an ingenious talent for curating the finest interior and exterior collections of luxury furniture, fabrics, rugs and accessories. Based in Dallas, Texas, Perennials and Sutherland, LLC is comprised of Sutherland Furniture, Perennials, and David Sutherland Showrooms.

Perennials is recognized by interior designers and high-end retail customers as the leader in luxury performance fabrics, rugs and wallcoverings. Perennials 100% SDA fabrics and rugs combine the look and feel of high-quality natural materials with superior performance properties. Woven from fine 100% solution-dyed acrylic yarn, Perennials' fade-, mildew- and UV-resistant fabrics and rugs are able to stand up to life's everyday adventures without

sacrificing great design, making them uniquely suited to fit beautifully with any indoor or outdoor aesthetic. All Perennials fabrics are independently tested and certified in accordance with industry standards, including resistance to soil, water, UV radiation, tearing and abrasion. They are also bleach cleanable and easily maintained.