



Root - The next generation

After 7 years on the market, Fora Form is introducing the Root table in a new material designed for the next generation.

When Fora Form first launched the Root table in 2017, designer Runa Klock's vision was to create a lounge table with a clear sustainability vision. The table was not only made from environmentally friendly materials, but the shapes and designs were also designed to draw clear parallels to nature and genuineness.

Inspired by nature and the beautiful curves of roots, the Root series was created, initially with a valchromat tabletop. In 2024, Fora Form is introducing Root in a new and innovative material from Wales-based Smile Plastics.

Smile Plastics' vision is to rediscover the beauty and functionality in materials traditionally classified as "waste." Their goal is to work towards a circular economy by designing and creating distinctive panels and surface products from waste, both from consumers and industry.

In other words, Smile Plastics is a recycled material, and the raw materials can come from yogurt containers, household appliances, and general plastic packaging. The circular process makes the tabletop 100% recyclable without additives, binders, or resin. This also simplifies the disposal process for the consumer at the end of its life.

"When we were updating and expanding the Root series, it was natural to look for new,

exciting materials that could continue the goal of a sustainable product," says Runa Klock. Fora Form initially introduced Root in two selected finishes from the Smile Plastics collection.

One tabletop is made from used yogurt containers and has an overall white appearance. The other is made from old household appliances and will have a subdued pink/beige surface. *"The plates from Smile Plastics have a look reminiscent of terrazzo. This makes each table we produce in the Root series unique,"* says Runa Klock.





About Fora Form

Fora Form is one of Scandinavia's largest furniture manufacturers for social areas where people meet. Through good design, we have created furniture and meeting places since 1929.

Our goal is to create workplaces good enough to match our homes. Our vision is to create furniture and meeting places that enable good meetings between people.

At Fora Form, we know that people shape culture, and that culture shapes people. This is our guiding star on our journey to discover more great indoor experiences – wherever people meet.

For more information, contact:

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