

## ATMOSPHERE

An installation by JUNG for Clerkenwell Design Week, 20-22 May 2025, London

**An interactive installation of music, light and poetry. At the centre, a giant sphere of JUNG light switches, with reflections inside and surrounded by sound and touch. ATMOSPHERE creates emotions in space. ATMOSPHERE celebrates variety and individuality.**



ATMOSPHERE – an installation by JUNG and the Ippolito Fleitz Group (© Ippolito Fleitz Identity Architects)

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@clerkenwell.design.week #albrechtjung #junglovesarchitecture #switch #socket #madeingermany  
#popupshowroom #CDW2025

**The concrete boundaries of space seem to dissolve. Mirrored surfaces fade out the real world, supported by audiovisual impressions – occasionally subtle, occasionally powerful. At the centre is a sphere of light switches. The Ippolito Fleitz Group team abstracts the JUNG product world in an artistic way and makes aspects tangible that can hardly be conveyed with words. They create a spatial atmosphere and emotions. It's about individuality, participation and the identification with places. ATMOSPHERE, a temporary installation, will plunge visitors into an immersive space where poetry, music and light tell a story of diversity and individuality from 20 to 22 May 2025 as part of the Clerkenwell Design Week in London. ATMOSPHERE – an experience for everyone to experience in their own individual way.**

The sphere in the centre – the Earth, the Sun or a disco ball? All of them! Surrounded by reflections and mirrored surfaces. On the sphere – hundreds of light switches. The multidisciplinary design team, led by Peter Ippolito, Gunter Fleitz and Tilla Goldberg, has created an abstraction of the JUNG product world that is ingeniously simple in its pictoriality, but which goes far beyond the visible. Excerpts from song lyrics permeate the room as typographic displays and connect to the switches on the sphere. *Don't stop me now*. The melody immediately comes to mind. *Hello darkness, my old*

JUNG UK, Brandstore London

6/7 Albemarle Way, Clerkenwell, London EC1V 4JB

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*friend.* ERCO's lighting concept supports the game of visual perception. *Here comes the sun.* Functional switches on the sphere enable interaction. They evoke colours, sounds and projections, so that the space changes with every movement, undergoes constant transformation and enables new facets of spatial experience. The song lyrics add a deeper level to these feelings. They are part of an emotional landscape that awakens memories, evokes feelings and creates an individual atmosphere for each visitor. *You are my fire.* The viewer finds himself inside the sphere, reflected many times over in kaleidoscopic images.

### Individual ATMOSPHERE

In the installation, JUNG's technique merges with the artistic vision of the Ippolito Fleitz Group to create a space that fully unfolds its appeal only through collective interaction and individual reflection. The installation is an invitation to immerse oneself in a world where technology, design and emotion merge. Atmospherically staged with individually designed switches from the new collection **JUNG UNIQUE x Ippolito Fleitz Group**. ATMOSPHERE stands for common individuality – *You've got a friend in me.*



The individually printed switches create an overall picture like a kaleidoscope (© Ippolito Fleitz Identity Architects)

### Technical ATMOSPHERE

Intelligent building technology is evolving. The systems are becoming increasingly intelligent, and installation and operation increasingly simple. The sphere becomes a place of encounter where the technical solution plays a living role – as an object of perception and as a starting point for a new, innovative approach to space and interactivity. JUNG products no longer display the latest evolutionary steps, but their intelligent functions make a significant contribution to spatial experience in buildings, while retaining the appearance of classic switches and sockets. ATMOSPHERE celebrates progress through technology – *Electric Love.*

### Responsible ATMOSPHERE

Sustainability without the eco-look. The sphere is the perfect symbol for the cycle. As a manufacturer, JUNG is aware of its responsibility towards the environment and people, and with its

products is making a contribution to the preservation of living space today, tomorrow and for future generations. ATMOSPHERE's components have been conceived with the idea of the cycle in mind. The installation is deliberately modular. Before Clerkenwell Design Week, the exhibition was launched at Brera Design Week in Milan and will then travel to the JUNG showroom in Paris afterwards. The choice of materials is reduced, easy to transport and as resource-saving as possible. ATMOSPHERE stands for responsibility – *We are the world.*

The ATMOSPHERE installation is a place of encounter, dialogue and reflection. It is not just about seeing or hearing, but about experiencing – the perception of a space that is not only seen from the outside, but continues to resonate within ourselves and in others. The installation creates a small cosmos that invites us to look beyond the visible to understand that we ourselves are part of a larger, infinite cycle. The sphere is a symbol of completeness. In its contemplation lies an invitation to feel, understand and act – in harmony with the atmosphere that surrounds us, in knowledge of the space we share and in awareness of the community that connects us all.

[jung.group/atmosphere](http://jung.group/atmosphere)

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### Practical information



#### **ATMOSPHERE**

#jungatmosphere

An installation by JUNG

20-22 May: 10-6pm

#### **JUNG UK**

**Brandstore London**

6/7 Albemarle Way

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Additional background information:

**Individual design with JUNG UNIQUE**



The new JUNG UNIQUE x Ippolito Fleitz Group collection (© Ippolito Fleitz Group - Identity Architects)

Create your own design: With the JUNG GRAPHIC tool, the JUNG UNIQUE platform enables designers to individualise the control elements in their buildings and use them as an additional communication level, not only within the framework of predefined design parameters, but also freely in terms of colour, font, design and content. JUNG UNIQUE is a tool for project-specific individual manufacture. With it, JUNG gives the designer full control over the design, including over the series, range, surface, colour and the insertion of symbols, images and texts – as vector or pixel files – which are applied to switches, sockets or buttons by colour printing or laser engraving. JUNG UNIQUE stands for better orientation, optimal integration into the interior design, smarter users, a touch of playfulness, and individuality. JUNG looks forward to many new ideas!

You can find the previous collections at [jung.group/unique](https://jung.group/unique)

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**ABOUT:**

**JUNG - Progress as tradition**

JUNG stands worldwide for timeless design and future-oriented building technology. For more than 110 years, its product development has been based on innovation, passion and precision. Whether lighting, shading, air-conditioning, energy, security, door-communication or multimedia, JUNG systems offer the right solution for every requirement, with aesthetic design merging with intelligent smart-home and smart-building technology. By committing to manufacturing in Germany, JUNG is also opting for sustainable and resource-efficient manufacturing processes. The team spirit and solidarity of its more than 1,800 employees in Germany and in the 21 subsidiaries and over 80 agencies in Europe, the Middle East, Asia and North America play a key role in ensuring that its claim of "Progress as tradition" is translated boldly and creatively into practice.

[jung.de](https://jung.de) / [jung-group.com](https://jung-group.com)

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Press release

Schalksmühle, Germany / March 2025

**JUNG**

**Ippolito Fleitz Group – Identity Architects**

The Ippolito Fleitz Group is a multidisciplinary design studio. More than 130 architects, interior designers, product and brand designers consider themselves as cross-discipline 'identity architects'. With a clear mission to shape the constant change of people, brands and society and to create identities with drive and strategic value. Differentiated and credible in competition, relevant to goals and transformation, and with memorable experiences. The studio was founded in 2002 by Peter Ippolito and Gunter Fleitz. Their projects have won more than 400 national and international awards. In 2015, Peter Ippolito and Gunter Fleitz were the first German interior designers to be inducted into the Interior Design Hall of Fame in New York.

[ifgroup.org](http://ifgroup.org)

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<https://jung.canto.de/b/G0CEQ>

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If you have any questions, please contact:

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