



Press Release

Lights of Vienna to Unveil New Collection at The Crypt in Clerkenwell, London, from May 20-22, 2025

Lightstories – When Design Meets Emotion

Vienna, March 14, 2025 - Lights of Vienna is pleased to announce the unveiling of its latest collection, Lightstories, at The Crypt in Clerkenwell, London, from May 20 to May 22, 2025. This new collection represents a groundbreaking fusion of design, emotion, and light, creating a canvas for personal narratives.

Lightstories is the award-winning creation of renowned interior and lighting designer, Karin Binder, and has recently earned the prestigious Big See Product Award 2024. This exceptional collection embodies lighting design that goes beyond mere function, weaving an emotional and artistic experience into every piece.

With Lightstories, Karin Binder elevates her vision of light as a flexible, emotional, and creative medium capable of conveying mood and atmosphere. Each piece in the collection is designed to foster a deep connection with the individual, offering not only functional lighting but also an emotional resonance that transforms any space.

What Sets Lightstories apart?

Timeless, adaptable, modular, and uniquely personal – the versatility of Lightstories distinguishes it from other lighting collections. Whether displayed as a wall feature or positioned as an elegant table lamp, each piece can be customized with interchangeable glasses, texts, and light sources. This unique flexibility allows the design of the lamp to reflect personal moods, seasons, or special occasions, transforming it into an ever-evolving work of art.

Through the ability to swap out glasses, texts, and light sources, Lightstories becomes not just a lighting fixture but a constant companion, changing with the individual over time.

About the Collection

The Lightstories collection includes wall and table lamps crafted from high-quality materials such as glass, stainless steel, and galvanized elements. The wall lamps have a diameter of 45 cm, while the table lamp measures 30 cm. One of the most distinctive features of the collection is the text applied through ceramic printing, which reflects beautifully from the back of the glass, enhancing the visual impact.

The wall lamps emit soft, diffuse light and display messages that are visible from multiple angles, thanks to the front glass and rear lamp element. The table lamp features a central chrome or copper disc, with two pieces of glass carrying messages that are reflected onto the disc.

Both the wall and table lamps allow for easy swapping of glasses and texts, with the option to use hand-crafted colored glass for an added unique touch.

Beyond their function as light sources, Lightstories lamps serve as personalized statement pieces, evolving alongside their owners and becoming a cherished part of the environment.

The Story:

This is the beginning of Lightstories. They invite you into a world of immersive storytelling through soft and poetic light.

Imagine:

...surrounded by the warmth of your shower, as the steam draws graceful patterns on the glass, you feel the desire to write down your thought to capture it for this brief moment...And as the words on the glass dance with the interplay of light and shadow, they create an ever-changing playful illumination.

The simple replacement of the front glass pane allows you to infuse your space with individual texts, adding a touch of your own story. With a range of glass colors and sizes to choose from, the possibilities are boundless, allowing you to craft an infinite variety. By exchange of glasses, texts and light sources, the object will become your lifelong companion.

Your own story, an illuminated piece of beauty.

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About Karin Binder, B.A.

After completing her studies in interior architecture and 3D design at the New Design University in St. Pölten, Karin Binder founded her studio, ka.ma interior design, in 2014.

Her modular lighting creations as well as her interior designs have been honored with several awards, including the German Design Award, the ICONIC Award, and the BIG SEE Product Design Award.

About Lights of Vienna:

Lights of Vienna, based in Guntramsdorf near Vienna, is an Austrian lighting manufacturer with 30 years of expertise. We specialize in sustainable custom-designed lighting fixtures for luxury hotels, restaurants, spas, mosques, yachts, and residences. In addition we love collaborating with local and international designers to make the world brighter.

Our designs blend extensive knowledge with cutting-edge manufacturing techniques to uphold the highest standards in quality, innovation, and eco-friendliness. As a boutique manufacturer, we guide clients through the entire production process, from concept to installation.

Our medium-sized company operates in 49 countries across five continents, creating unique and sustainable lighting solutions.