

COAT | kirkbydesign



PRESS RELEASE

Kirkby Design Partners with COAT Paints for their First-Ever Paint Collection.

Two leading British interiors brands, Kirkby Design and COAT Paints, have joined forces to create an exclusive, limited-edition paint collection—marking Kirkby Design's first foray into paint. This collaboration introduces 12 bespoke shades to COAT's timeless colour library, carefully designed to complement Kirkby Design's latest textile collection, HEIR.

Drawing inspiration from the characterful, old-world charm of grand British estates, the HEIR collection reimagines heritage design with a fresh, modern sensibility. The collaboration pairs each HEIR fabric with two thoughtfully selected paint shades, one a harmonious, understated complement and the other a striking contrast, allowing for effortless layering and dynamic, balanced interiors.

From deep, dramatic hues to soft, elevated neutrals, the palette offers endless possibilities. Subtle, tonal pairings create a sense of calm and cohesion, while high-contrast combinations bring richness and depth, making it easy to craft spaces that feel both timeless and full of character.

Sustainability is at the heart of this collaboration, reflecting both Kirkby Design's and COAT Paints' shared commitment to environmentally conscious design. Each shade is crafted using COAT's low-VOC, water-based formula and made entirely to order, eliminating waste and overproduction without compromising on quality or performance.

Bringing together the best of fabric and paint, this partnership offers a seamless approach to interior design, taking the guesswork out of colour pairing and making it easier than ever to create beautifully curated spaces with confidence.



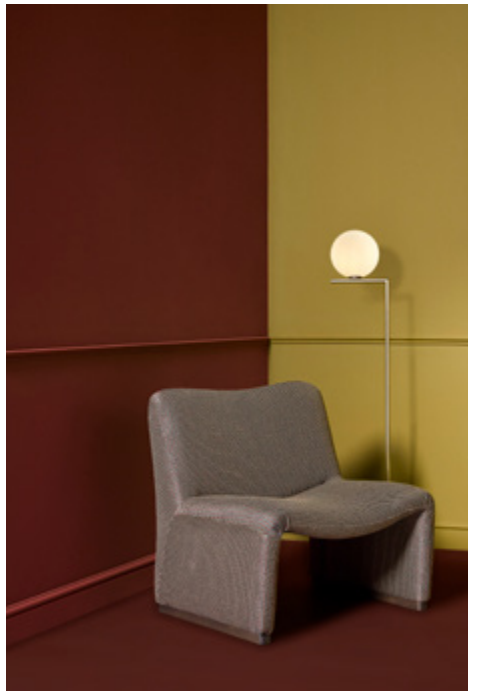
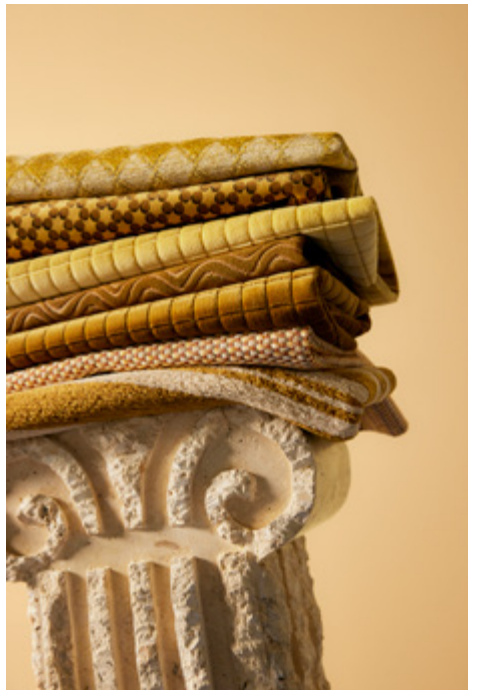
"This partnership felt very natural from start to finish, with both brands unafraid to innovate and push boundaries. Working with colour across different materials was a new challenge, and the final paint palette is totally unique."

Rob Abrahams, Founder COAT Paints



"We are thrilled to collaborate with COAT to bring our HEIR collection to life through a unique paint collection. A perfect partnership, full of aligned ideals, we are excited to introduce the Kirkby aesthetic to a new product category."

Jordan Mould, Brand Director Kirkby Design





SHUFFLE

Drawing inspiration from traditional patchwork blankets, Shuffle is a modern twist on a classic. Create a tonal scheme with Grace & Favoured or contrast with Fit For A Fling for a statement but classy look.



GRACE & FAVOURED

Complementary

A clever green greige with an effortless feel.

Straddling warm white and a fresh clay green, it has a subtle depth that brings balance. Pair it with crisp whites for a fresh look or deeper earthy tones for a grounded, organic feel.



FIT FOR A FLING

Contrasting

Soft and inviting, this soft blush feels intimate.

Sitting between a warm neutral and a gentle pastel, it's colourful without feeling overpowering. Ideal for a light-filled bedroom or a welcoming hallway. .



HEARTS

Embrace the tactility of Hearts with these effortlessly rich paint pairings. Deep red and yellow undertones create a sense of warmth that's confident, without shouting.



MAJESTY'S MOOD

Complementary

Majesty's Mood is a contemporary taupe with an easygoing feel.

Blending beige and greige, it's effortlessly versatile and works well across a range of spaces.

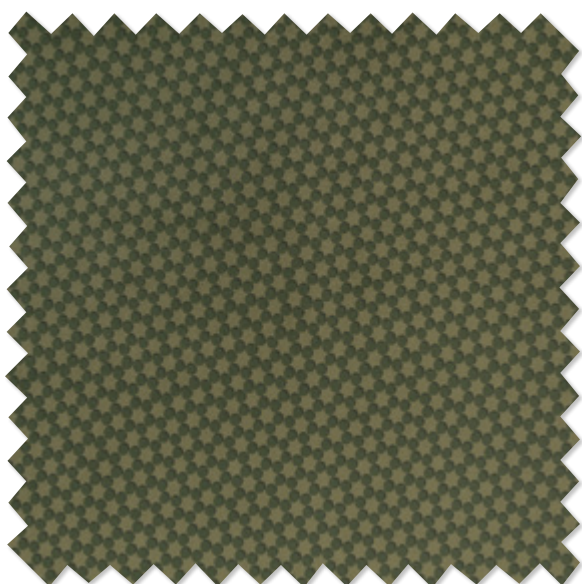


HEIR BRUSH

Contrasting

A sun-baked shade that lands somewhere between burnt caramel and rich ochre.

It's bold enough to add character but still easy to live with - particularly when balanced with yellow-based neutrals.



ZODIAC

The grounded beige of Title Pending creates the perfect contrast to the Zodiac fabric, with its contemporary take on forest green. Complement with Gown & Out for a refined biophillic look.



GOWN & OUT

Complementary

A classic forest green with a contemporary edge. It's confident, without even trying.

With just the right amount of black pigment to create depth and knock out any brashness, this green feels bold without being overpowering.

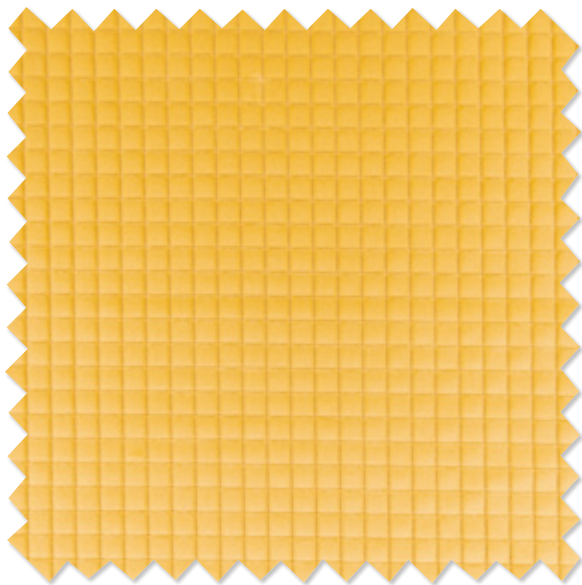


TITLE PENDING

Contrasting

An easygoing tan with a sophisticated depth.

Sitting between beige and rich caramel, it's a versatile neutral that works anywhere — with a put-together feel that doesn't try too hard.



MERLON

The butter yellow of Queen's Gambit pairs perfectly with Merlon fabric in Custard for a tonal look. Or, contrast with Blue Blood for a dramatic yet perfectly hushed effect.



QUEEN'S GAMBIT

Complementary

Understated yet calculated, Queen's Gambit is a warm butter yellow with a timeless appeal.

Sitting between a creamy neutral and a brighter yellows, it brings a quiet joy to any space and works particularly well in big flood-lit rooms.

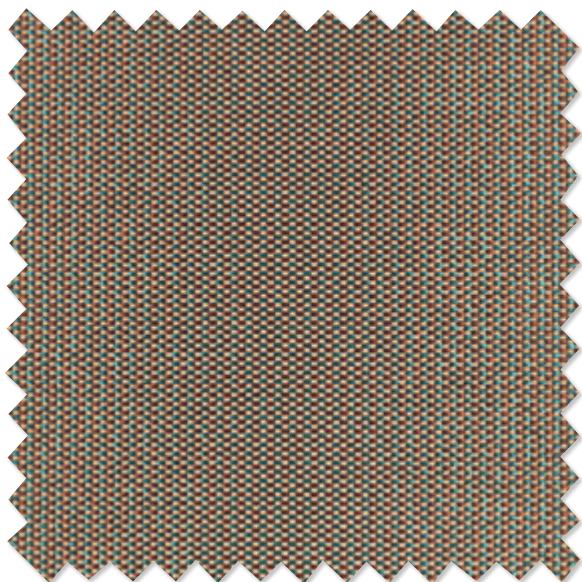


BLUE BLOOD

Contrasting

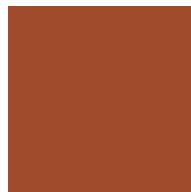
Blue Blood is a commanding blue that feels properly regal.

Pitched close to a more vivid cerulean blue, we've added black pigment to knock a little of the vibrancy out. Pair it with crisp whites for a sharp contrast, or deep ochre shades for an opulent feel.



REGAL

Regal by name, regal by nature. This glamorous basket weave is a blend of the past and future. Combine effortlessly with Palace PR for a tonal scheme, or go bold with Always Guided.



PALACE PR

Complementary

A toned-down red with a warm, earthy vibe.

Balancing terracotta and red quite cleverly, it's a hushed red that's rich enough but it doesn't scream at you. Perfect for colour-drenching for a dramatic cocoon effect, or for picking out accent trim to create contrast.



ALWAYS GUIDED

Contrasting

A rich blend of antique gold and earthy green give this shade a uniqueness that's not for the faint hearted.

An unseen blend of aged brass and olive, it's green with a timeworn feel. Full of character, Always Guided is a confident colour with a golden edge.



SCROLL

Embrace the tactility of Scroll with these effortlessly rich paint pairings. Deep red and yellow undertones create a sense of warmth that's confident, without shouting.



LADY LORE

Complementary

Lady Lore is a warm, storied gold.

Half way between muted ochre and soft brown, it has a quiet depth that feels both grounded and steeped in history. This is a unique colour that whispers at history, whilst feeling infinitely modern.



PRIVATE MATTERS

Contrasting

Warm and refined, Private Matters is a blackened terracotta with a quiet confidence.

Rich without being overpowering, it sits between earthy clay and soft brown, bringing depth and class to any space.

ABOUT KIRKBY DESIGN

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

ABOUT COAT PAINTS

As the world's first Climate Positive paint company and a certified B Corp, COAT sets a new standard for sustainable interiors. Founded in 2020 by Rob Abrahams and Rob Green, COAT was born from a desire to move beyond industry norms, prioritising environmental responsibility in every aspect of its business. It offers a curated palette of timeless, data-driven shades, formulated with premium, low VOC, water-based ingredients for unrivaled application and coverage.

100% made to order with zero waste, customers can choose from six distinct finishes, including its signature Flat Matt, Eggshell, Soft Sheen, Exterior Eggshell, Floor Paint and Claypaint. COAT is trusted by a growing community of professionals and homeowners to create timeless, climate-conscious spaces.



Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

Kirkby Design

Iain Niven
iain.niven@romo.com
0207 352 7801

COAT Paints

Sophie Corner
sophie.corner@coatpaints.com
07990553450