

## Clerkenwell Design Week Must-See: Knot & Grain's Debut

Bespoke flooring specialist Knot & Grain will be exhibiting for the very first time at this year's Clerkenwell Design Week. From 20th - 22nd May, industry professionals and design enthusiasts will have the chance to get up close and personal with the brand, redefining how we shop for flooring.

Located in the Design Fields venue, the stand is designed to reflect the brand's commitment to quality, sustainability and endless design choices. Inspired by nature, the space will feature the brand's iconic Heritage Plank flooring as its foundation, complemented by a striking unfinished oak slab table, which is reminiscent of the brand's design studio. Visitors will be invited to explore samples, discuss projects and experience the design journey first hand.

As a disruptor in the flooring industry, Knot & Grain are on a mission to revolutionise the world of engineered wood flooring with unparalleled bespoke designs. More than just a flooring brand, they offer a completely custom experience, empowering customers to create one-of-a-kind flooring that transforms any space. A game-changer for interior designers, architects, and home renovators alike, Knot & Grain is making bespoke flooring more accessible than ever.

Founded by David Mudd (Co-Founder) and wife Natalie Mudd (Creative Director & Co-Founder), along with friend and business partner Sam Carter (Co-Founder). Recognising a gap in the market, they set out to reinvent the flooring experience, offering truly bespoke engineered wood flooring, direct to customers across the UK.

Combining innovative technology and creative flair, Knot & Grain empowers its customers with design-focused choices and a curated edit of product options. Through the platform [knotandgrain.com](https://knotandgrain.com) and their Midlands-based showroom, customers have the freedom to build their wood floor from the ground up. Starting with a choice of plank styles, they can select the wood grade, plank thickness, colour, texture, and finish to create a dream wood floor that is uniquely theirs.

David Mudd, Co-Founder at Knot & Grain. Comments: *"Clerkenwell Design Week is the perfect platform for us to showcase what truly sets Knot & Grain apart - the ability to design and craft wood flooring that is completely tailored to each project. Our stand is not just about showcasing our products but creating a space for meaningful conversations and design inspiration."*