

PRESS RELEASE

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MOUNT LIGHTING AND ALLSFÄR ILLUMINATE CLERKENWELL DESIGN WEEK WITH THE "RHYTHM OF WORK: FLOW AND FOCUS"

This May, Mount Lighting and AllSfär are coming together to create an immersive experience at Clerkenwell Design Week (CDW). They will be transforming their shared design studio, located in Baltic Street East, in the design district of Clerkenwell, into a dynamic, multi-sensory space designed to explore "The Rhythm of Work: Flow & Focus".

Over three days, from Tuesday 20th to Thursday 22nd May, visitors will be invited to step into an interactive showcase that brings together architectural lighting with cutting-edge wireless lighting control technology, and acoustic solutions, demonstrating how light and sound shape modern workspaces. Designed to inspire and engage, the event will foster new connections, spark fresh ideas, and offer valuable insights into how designers can create environments that enhance focus, collaboration, and wellbeing.

Themed Zones for Every Work Mode

The design studio will be divided into four distinct zones, each crafted to reflect different working styles:

- The Spark Zone (Collaboration Zone) A high energy space where ideas ignite, featuring adaptable lighting scenes powered by <u>Casambi</u> and interactive QR controls.
- The Clarity Zone (Focus Zone) A setting designed for deep concentration, showcasing how precision lighting enhances productivity.
- The Glow Zone (Social Zone) Capturing the warmth and vibrancy of social interactions, this space demonstrates the role of ambient lighting in creating inviting atmospheres.
- The Haven Zone (Private Zone) A sanctuary for private meetings, where acoustic solutions and carefully curated lighting work in harmony to create a peaceful retreat.

Event Highlights

Day one on Tuesday 20th May will focus on launching the event and networking opportunities. From 9-11am, visitors can join "Rise & Shine: Champagne and



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Conversations", a celebratory breakfast networking event designed to help attendees start their day at the studio before moving on to other areas of the event. Situated on the edge of the event map, the design showroom provides a perfect starting point for exploration. From 11.00 until 5pm AllSfär and Mount Lighting will showcase key products with guided tours and hands-on interaction.

Day two on Wednesday 21st May, will feature more networking opportunities as well as informative panel discussions. All day, visitors can use the space to network and engage with product demonstrations. At 11am, Mount Lighting will host a thought-provoking panel discussion titled "Beyond the Blueprint: 3D Design & BIM in Practice". It will explore the shift from traditional 2D design to immersive 3D and BIM technologies, delving into how these tools are revolutionising the design process and helping architects and designers refine spaces with greater efficiency and precision. Panellists include Miles Cantley, Innovation Director at Mount Lighting, Ryan Wigham, Associate Director at Bimstore and Bethan Hellings, Head of Design at Avent Interiors.

Day three on Thursday 22nd May includes an exciting evening event to finish Clerkenwell Design Week in style. During the day, visitors can continue to network or engage with product demonstrations before "Flow & Glow: Accessorise Your Desk" from 4-6pm. The creative workshop provides a unique hands-on experience where attendees can build their own acoustic desk lamp and mini felt plant. Five lucky winners will be chosen from the workshop to take home a giant felt orchid created by AllSfär - an especially great prize given AllSfär's reputation for innovative felt building events and great giveaways.

Join us at Clerkenwell Design Week

Whether you are an architect, interior designer, or workspace strategist, this event offers a rare opportunity to experience the future of office design in action. Discover how lighting and acoustics can shape the way we work and connect with industry experts who are redefining the workplace.

To find out more about what Mount Lighting are doing at Clerkenwell Design Week, and to book one of their events, visit here.

(For print - https://www.clerkenwelldesignweek.com/exhibitors/mount-lighting?sharetoken=023985E7-DA85-48D2-A4B58B4C05767A78)

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For more information visit www.mountlighting.co.uk



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Editor's notes

About Mount Lighting:

Mount Lighting is a UK-based manufacturer specialising in customisable architectural, commercial, and emergency lighting solutions. Established in 2000 and headquartered in Luton, Bedfordshire, the company is recognised for its high-quality LED lighting products tailored for interior commercial applications. With a focus on technical expertise, creative design, and bespoke offerings, Mount Lighting serves a diverse audience, including interior designers, architects, design and build consultants, and electrical contractors. Their commitment to delivering projects on time and within budget has positioned them as a trusted partner in the lighting industry. For more information, visit_mountlighting.co.uk.