

*For Immediate Release*

## Press Release

# Hat Collective debuts internationally at Clerkenwell Design Week.

HAT Collective is on a mission to empower individuals to **Work Your Way™** and will be showcasing this vision at Clerkenwell Design Week. Visitors are invited to stand BH3 in Brewhouse Yard, to explore our full range of ergonomic office solutions. Plus, additional products will be featured in the Interstuhl showroom, also located in Brewhouse Yard.

Visitors are invited to take on the ultimate challenge - assembling a monitor arm blindfolded! The fastest competitor wins a prize and ultimate bragging rights. Visit HAT Collective for exceptional design, friendly competition, and prizes!

### **Work Your Way™**

HAT Collective offers a broad range of ergonomic solutions designed to adapt to the individual, empowering users to *Work Your Way™*. As experts in workplace ergonomics, the company recognises that no two bodies, or work styles, are the same. Thoughtfully designed products intuitively adapt to the individual and provide healthier, more productive work experiences.

### **Built Around You**

HAT Collective, with its manufacturing rooted in Denmark, is strategically positioned to serve the European market, delivering outstanding customer service and support. Renowned for its collaborative approach, the company provides bespoke solutions, from custom colours to fully tailored designs, crafted with remarkable precision and flexibility. This strong commitment to partnership distinguishes HAT Collective within the industry. By engaging closely with clients and designers, the company ensures a transparent and seamless process from the initial design concept through to final completion.

Chad Hammerly President and COO, comments 'We're thrilled to make our debut at Clerkenwell Design Week; a chance to showcase how our ergonomic solutions empower individual workstyles. Let us help you bring your ideal workspace to life.'

## Designs to Discover

### **Reya – The New Power Family**

**Reya's** design-forward architecture with soft, curved lines offers a full spectrum of mountable power options for your workstation. Whatever your power needs, big or small, Reya provides 140w power conveniently at your fingertips.



### **E5 – Minimum Parts, Maximum Possibilities**

Monitor arms must adapt to the needs of today's workers, as well as those of tomorrow in the evolving technology landscape. Meet **E5** – a next gen monitor mounting system built for simplicity, efficiency, and compatibility. E5 ensures easy assembly and seamless future adaptability.



### **Hi HAT – Freedom to Move**

Create an active work environment with a base that offers maximum height capability. With **Hi**

**HAT**, users have increased access to movement, which allows for a healthier, happier, and more productive work life. This sturdy three-stage electric base uses an easy-to-assemble, folding frame design. The width of the base is expandable and includes a reliable, programmable handset, dual sync motors, and the assurance of an anti-collision safety monitor.

**High-Resolution Images** <https://shorturl.at/N2PdZ>

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#### **About HAT Collective**

From Los Angeles to London, HAT Collective offers a broad range of design-forward, ergonomic solutions that empower you to Work Your Way™. Thoughtfully designed products adapt to the individual and provide healthier, more productive experiences. Whether you prefer mobile, adaptable or stationary solutions, HAT Collective enables you to create your ideal workspace wherever work happens.