

Recycled Leather Flooring Challenges LVT

Recycled Leather Series, adds to Karta's hyper-realistic wood collection, designed specifically for design professionals, developers, and contractors that want a perfect balance between sustainability, aesthetics and cost-effectiveness. Karta, owned by luxury wood flooring specialists Ted Todd, continues to set industry standards with this sustainable offering.

Karta's Recycled Leather series is made from leather offcuts sourced from the shoe industry, with a further four layers including biodegradable wood composed of 100% PEFC certified natural fibres and resins, a cork backing for improved comfort and durability, a wood fibre layer for stability, digital print and finally each board is coated with Karta's specially developed water-resistant barrier solution, resulting in an AC5 rated performance coat with a super matte finish.

Photo-realistic designs inspired by Ted Todd's decades of expertise within the hardwood flooring industry is printed with biodegradable ink onto the planks, replicating the appearance of real wood. This innovative design provides an accessible alternative to traditional wood flooring options. There are no design repeats in 20 boards, to purposefully allow for a more natural and authentic finish with reduced visible repeats. Some of the floors have more character from plank to plank allowing for more contrast within the floor.

The Recycled Leather Series is part of a click system installation process, available in 18 serviceable colours including natural French oak, reclaimed oak and old brown English oak, all available in a wide plank measuring 1850mm x 200mm x 9mm. With no underlay or adhesive required Karta's flooring is quick and easy to install, helping to reduce installation costs.

Founder Robert Walsh said: "We are incredibly excited about our Recycled Leather Series. It not only showcases Karta's commitment to sustainability but also introduces innovative design elements that offer unique, sustainable flooring solutions at an affordable price point. Karta not only provides a budget-friendly alternative to traditional wood flooring, but is also captivating customers interested in LVT flooring. Utilising waste materials to create new, long-lasting products really is the future of product manufacturing and we look forward to continuing exploring these methods at Karta."

ENDS

Notes to editors

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About Karta

<https://karta floors.com/>