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May 2025

**BETTE LAUNCHES NEW 'FLATTEST EVER' SHOWER TRAY
AND NEW COLOUR, DISPLAYED ON BARBER OSGERBY, BETTESUNO
BATH**

Clerkenwell Design Week. The Charterhouse CH23

Clerkenwell Design Week will see the UK launch of Bette's flattest ever shower tray, the BetteUltra Space, and its new colour, 'Salvia' which will be shown on the BetteSuno bath, designed by Barber Osgerby. Bette will also be displaying a selection of its counter-top washbasins, in a wide range of colours.

All Bette shower trays, baths and basins are made of glazed titanium-steel and are durable, easy to clean, fully recyclable and come with a 30-year warranty, making them as suitable for hotels, restaurants and bars as they are for private homes.

New BetteUltra Space shower tray

The new BetteUltra Space shower tray is Bette's flattest-ever shower tray. It has a minimalist, timeless design and an ultra-flat height of just 15mm. It can be installed flush with the floor or slightly raised and comes in a choice of 20 sizes from 800 x 800 mm to 1700 x 800 mm and in a wide range of colours.

New colour - Salvia

Also having its UK launch at Clerkenwell Design Week is Bette's new colour 'Salvia', an elegant glossy sage green. It joins Bette's existing 30 Key Colours, which are available on the entire Bette enamelled-steel range of shower trays, baths and washbasins.

Two colour ranges and new colour fan

Bette's colour expertise is demonstrated through its two colour ranges: Key Colours and Bespoke Colours. Key Colours offers a choice of 31 colours, which are available across all Bette's shower trays, baths and basins, while Bespoke Colours are 40 additional colours, including eye-catching shimmering effect colours. They are available on specific products and can be used to create colour accents and stylish focal points.

All Key Colours and Bespoke Colours are included in Bette's new free colour fan. Its format and accurate colours are designed to make it easy select colours to create a complementary colour scheme by holding the Bette colours against other items to be included.

BettesSuno by Barber Osgerby – now in Salvia

Bette's new colour 'Salvia' will be shown on the BetteSuno freestanding bath and basins, designed by Barber Osgerby.

In collaboration with Bette, the British design studio, Barber Osgerby, developed the exclusive BetteSuno bathroom collection, including a freestanding oval bath and two washbasins – all made of glazed titanium-steel and with a 30-year warranty.

Jay Osgerby commented: "The form invites engagement, and its exactness is achieved through expert engineering and the use of enamelled steel, which is a far superior material for sanitary ware."

The collection is characterised by a pared-down design approach with the bath featuring an outwardly projecting rim and referencing classic bath design. The collection is now also available in the new sage green colour, Salvia, on display at Clerkenwell Design Week.

Basins in a choice of colours

In addition, Bette will be displaying a selection of its basins, which are all available in 31 Key Colours. They combine style and colour with durability, ease of cleaning and a 30-year warranty, making them as ideal for restaurants, bars and hotels as they are for private homes.

Bette sustainability

Bette products can support a more sustainable circular economy approach, in which products are re-used and recycled. The glazed titanium-steel material from which products are made is so durable that all products come with a 30-year warranty. This means that, when a bathroom is being refurbished, the Bette's baths, shower trays and basins will often be re-used or will be sold for re-use elsewhere. The products are made from natural materials and can be



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completely recycled. They are also extremely easy to clean, with minimum cleaning products required.

Where possible, carbon-neutral green steel is used at no extra cost to customers. Bette has been buying significant quantities of green steel since 2021.

Bette also makes its manufacturing processes as environmentally friendly as possible. It generates electricity and heat from combined heat and power plants and solar and, when the sun shines, Bette creates 2/3 of its electricity requirements from solar.

For further information see www.my-bette.com/en

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About Bette

Bette is a specialist for bathroom products made of a special material and manufacturing process.

Titanium steel sheets are formed under high pressure and refined with a thin coating similar to glass - hence the name "glazed titanium steel". This composite material is ideal for the bathroom living space - it is smooth, hygienic, durable and robust.

The family-owned company Bette was founded in 1952 in Delbrück (North Rhine-Westphalia) and has specialised exclusively in this manufacturing process, which enables the products to be shaped with the highest level of precision craftsmanship.

Around 390 people are employed at the production and administration headquarters. Thilo C. Pahl, a representative of the owner family, is the managing director.

The range includes baths, shower surfaces, shower trays, washbasins and bathroom furniture "Made in Germany": unique pieces that can be varied in



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colour and dimension and open up inspiring scope for the interior design of the bathroom. Bette manufacturing combines high-tech production with handcrafting where it serves the customer's benefit. Today, more than half of the products are customised according to the customer's wishes. Over 600 different bath and washbasin models are offered in a wide range of possible surface colours.

High-quality, completely recyclable products are created from the natural raw materials glass, water and steel. They are verified according to the Environmental Product Declaration (EPD) in accordance with ISO 14025 and LEED (Leadership in Energy and Environmental Design).

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