

PRESS RELEASE

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Planq opens in London with Launch of 'DENIM LOCKED' at Clerkenwell Design Week

Planq, the Dutch sustainable design brand known for turning textile waste into timeless interior products, proudly announces its arrival in London with the opening of a new showroom called EM²C. Located in the vibrant heart of Clerkenwell, the showroom marks a strategic collaboration with smart storage innovators Keynius and VPOD Smart Solutions.

To celebrate the launch, Planq unveils its bold new campaign, “**DENIM LOCKED**” – a revolutionary circular locker system made entirely from recycled content. The collection reflects Planq’s mission to transform post-consumer textiles into high-end, functional design – where sustainability is not a trend, but a standard.

The showroom opening coincides with **Clerkenwell Design Week**, where visitors are invited to discover the new collection, enjoy sustainability talks, and participate in community initiatives such as a **charity bag drop and locker storage** in partnership with **Crisis**, tackling homelessness in the UK.

“We’re reimagining waste as beauty,” says Planq co-founder Anton Teeuw. “With **DENIM LOCKED**, we prove that sustainability and innovation can go hand in hand – especially in public and commercial spaces.”

From raw textile to refined design, Planq invites you to explore a space where design meets purpose. Drop by, get inspired, and experience the future of circular furniture.

LOCATION:

88 GOSWELL RD.
London EC1V 7DB

Full program during CDW:

www.planq.nl/planq-showroom-london

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Keynius

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