

ABI INTERIORS UNVEILS NEW FLAGSHIP SHOWROOM DURING CLERKENWELL DESIGN WEEK

ABI Interiors is proud to announce its participation in Clerkenwell Design Week, marking the occasion with the unveiling of its new London flagship showroom, a landmark project designed in collaboration with Conran and Partners.

Located in the heart of Clerkenwell, the showroom represents a significant milestone for ABI Interiors as the brand continues to expand its global presence. Timed to coincide with one of the world's leading design festivals, the opening positions ABI Interiors at the centre of London's design community, engaging architects, designers, and specifiers from across the industry.

The showroom has been thoughtfully conceived by Conran and Partners, bringing together architectural clarity, material integrity, and refined spatial storytelling. The design reflects ABI Interiors' commitment to considered craftsmanship, minimalist aesthetics, and functional luxury, while creating an immersive environment that showcases the brand's architectural fixtures, fittings, and surfaces.

Visitors to the showroom will experience curated spaces that highlight ABI Interiors' signature collections across kitchen, bathroom, and architectural hardware applications. Each zone has been designed to encourage interaction, inspiration, and meaningful dialogue between product, space, and user.

"Launching our flagship showroom during Clerkenwell Design Week is a pivotal moment for ABI Interiors," said Mark Poulain, Commercial Director. "Working with Conran and Partners has allowed us to create a space that not only represents our brand values but also contributes to the wider design conversation taking place in Clerkenwell during this important week."

As part of Clerkenwell Design Week, ABI Interiors is hosting an open house to festival visitors to come and experience the brand and meet our team.

The ABI Interiors flagship showroom will officially open in April and will remain a permanent destination for design professionals and clients seeking thoughtfully designed architectural products.

Learn more about ABI Interiors: www.abiinteriors.co.uk

For further information, contact: sales@abiinteriors.co.uk

ABI Interiors is an Australian family business established in 2016 after recognising a gap in the market for high-quality, coloured architectural hardware. Today, they pride themselves on supplying a comprehensive range of interior fixtures and fittings of an exemplary standard. ABI

Interiors' in-house Research and Development team uses cutting-edge technology to actualise simplicity, longevity, and durability as the foundation for their designs.

But their promise of quality extends beyond their product offering. They adopt a holistic approach, meaning they strive to uphold excellence across every touchpoint of the ABI Interiors experience. Guided by quality, trust, innovation, passion, and responsibility, their team all share the same belief and commitment that they can enrich lives by enriching spaces.

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