

PRESS RELEASE:

KI to exhibit in Old Sessions House, CDW's hub for 2023

23-25 May 2023 | Old Sessions House, 23 Clerkenwell Green, London EC1R 0NA |

Clerkenwell Design Week returns to the streets of EC1 for another year of exciting product launches, talks, presentations, and exploration of a wide range of international designers, makers, and manufacturers.



As part of this year's event, **KI** will be taking space in the grade II listed building and CDW 2023's festival hub, Old Sessions House, on Clerkenwell Green. The main feature this year is **KI**'s latest innovation, Clubhouse, a flexible system of acoustic frames and panels that can create a variety of private and collaborative spaces. From individual phone-booths to larger meeting areas with advanced tech integration, Clubhouse has been designed to revolutionise the way we work and interact in shared spaces.

Clubhouse's clean and contemporary design provides a modern and innovative solution that is both visually striking yet supremely functional. Situated in this traditional backdrop will showcase its versatility, demonstrating how it can be seamlessly integrated into any setting. The crisp lines of Clubhouse's chamfered edges throughout the structured framework paired with 10mm glass panels will juxtapose uniquely against the rustic, raw plaster walls and original chandelier of the room, creating a spectacular contrast between old and new. Clubhouse's innovative design will offer a glimpse into the future of workplace, displaying how traditional spaces can be transformed into practical and productive environments.

Speaking about the installation of Clubhouse in Old Sessions House, **KI**'s President for E.M.E.A, Jonathan Hindle, said, *"We are excited to showcase Clubhouse in such a beautiful and historic space. The juxtaposition of the old and new will create a visually stunning statement that highlights its adaptability. We believe this installation will offer visitors a unique and engaging way of experiencing Clubhouse's unique features."*

KI has collaborated with Designers Guild to use their fabrics throughout the installation; chosen for their beauty, durability, and sustainability. A wide range of tonal neutrals, putty pinks, and accent crimsons in fresh linens and sheers have been selected to complement the modern design while adding warmth, colour, and texture to the space. Designer Guild's commitment to environmentally friendly practices make them an ideal partner for the show.



KI will also be launching a Bruce Kenneth reclining chair and ottoman. Inspired by Brutalist furniture and architecture, the products have been designed with intentionally opposing smooth, organic curves and unnatural edges. Its realistic design doesn't try to be too 'statement', but instead creates a timeless and practical product with seamless one-piece frame and legs.

Alongside this exclusive showcase there will also be a selection of **KI**'s most popular products to complete the scheme including Take5 Ottomans, 800 series storage, Grafton collection chairs, and Athens tables.

KI's one-piece polypropylene Postura+ chair will also have focus on it as visitors are invited to explore its new colour palette and ongoing sustainability efforts towards a circular economy. The small gallery will also feature **KI**'s process for a new bi-product wood chip mix for Postura+ stools that reflects their commitment to eco-friendly design.

Don't miss this opportunity to discover the future of open plan architecture and sustainable design with KI at Clerkenwell Design Week 2023.

- ENDS -

Editor notes:

About KI

KI's furniture helps the world's leading organisations create happy, healthy, high performing working and learning environments for their people. Bringing together good design, advanced engineering and sustainable resources, KI's products are durable, flexible and offer excellent value.

Founded in 1941, KI (Krueger International, Inc.), has grown to become one of the world's largest, most respected furniture manufacturing groups. KI's EMEA headquarters and showroom in Central London is supported by an established network of manufacturing facilities and distribution partners across the UK, Europe and the Middle East. For more information, visit: www.kieurope.com

For further information please contact:

Cherrill Scheer & Associates
Hille House, 132 St Albans Road, Watford, Herts WD24 4AE
T: 01923 242769 | F: 01923 228110 | csa@hillehouse.co.uk

Clerkenwell Design Week - #CDW2023

Tuesday 23 – Thursday 25 May 2023

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