ETHIMO OUTDOOR DECOR

Rete, Punto croce and Camouflage, outdoor rugs

Ethimo and Paola Navone talk about a new textile project for 'dressing' outdoor spaces

With this new collection of rugs, whose name hints at their characteristic weave, **Ethimo and Paola Navone** present soft elegant surfaces that recreate outdoors the same intimacy and comfort of rooms inside the home.

In a perfect balance of original style and performing materials, **Rete, Punto croce and Camouflage** can 'pick out' an area, create a space, bring ideal definition to an environment or enhance a display, lending a sense of quality and beauty.

"This collection of outdoor rugs was born out of the charming tradition of artisan weaving." Paola Navone explains. "Soft and thick, these rugs are made with macro yarns in three different shades of cement grey. Grain weaving creates abstract geometric same-colour patterns in the weft. Their poetic, slightly distressed effect tells of the sense of living that is inherent in a Mediterranean soul."

Skilfully hand woven, using macro yarns that, thanks to a special treatment, produce a soft 'warm' woolly effect, Rete, Punto croce and Camouflage blend three different, refined shades of cement grey, an elegant sober colour that goes perfectly with lots of different nuances.

Functional, versatile and hugely decorative, these rugs are designed to be resistant to the elements and UV rays, ensuring long durability and robustness.

Chilling, lounging and dining areas in the garden, on terraces or balconies and in other outdoor spaces are thus transformed into increasingly more complete, harmonious, welcoming habitats.

