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COASTLINE FROM MILLIKEN: HELPING TO CREATE CALM IN A CHANGED WORKPLACE

Coastline is a Carbon Neutral carpet tile collection created by Milliken UK based designers Helen Lloyd and Kathryn Tyms and is manufactured in the UK. The collection was inspired by the beauty of the British coastline and reflects the transient, ephemeral point at which the land meets the sea. Coastline carpet tiles enable the designer to transition seamlessly from one point to another without hard borders or inflexible lines. Using a quick and easy to use kit of standard design elements, Coastline makes it easy to produce a bespoke floorplane without the need to develop custom designs. Being creative on the floor has never been quicker or easier.



The collection is made up of four designs: Seascape, Seascape Transitions, Landscape and Landscape Transitions with 24 core colours and 12 transition colours. Milliken's patented Millitron® patterning technology makes these subtle changes in colour and pattern possible.

The Seascape design is inspired by the soft shadows cast beneath the ocean's surface and lapping waves. Textures echo delicate seaform, grains of sand and rock surfaces. The multi-tile design naturally forms organic shapes which flow effortlessly across the floor and enhance the feeling of space. This design showcases a palette of rich new colours which reflect the natural coastline.

The Landscape design is inspired by the British coastline and in particular sand dunes, coastal plants and grasses. It is an organic design with a strong biophilic aesthetic. The multi-tile design makes it possible to create an abstract movement of light and shade across the floor.

Coastline with Comfort Lite cushion backing offers supreme underfoot comfort and absorbs up to 60% more ambient sound than hardback carpet and reduces impact sound by up to 40%. The impressive acoustic qualities of Coastline can help to increase productivity and enhance well-being by considerably reducing unwanted noise in the workplace (a significant contributor to stress, fatigue, illness and absenteeism).

The collection is CRI Green Label Plus certified for indoor air quality, EPD verified and TUV certified. It comes with Comfort Lite cushion backing as standard (90% recycled content) and is available with TractionBack® 2.0 pressure sensitive adhesive on request, improving Indoor Air Quality and offering a more flexible installation process. Coastline carpet tiles are manufactured in the UK in a ISO14001 certified location using renewable sources. The collection comes with a 12 year wear guarantee and a lifetime antistatic guarantee.

ABOUT MILLIKEN

Milliken is a leading supplier of floor coverings, with a rich history of delivering dynamic carpet and luxury vinyl tile collections from its award-winning design studios and manufacturing facilities in Wigan, UK. Combining global insight with national expertise and proprietary technologies, Milliken is at the forefront of innovation and design, offering high-performance, expertly-engineered products. Founded in 1865 Milliken has achieved an amazing 157 years in the textiles business and is now one of the largest privately owned companies in the world, providing expert solutions across a range of disciplines, including specialty chemicals, floor coverings, and performance materials. With over 100 years of environmental stewardship, the Milliken family of companies is one of the world's most responsible manufacturers.

Designing innovative products and solutions for our customers is of the utmost importance. Through meaningful design, deep science, and unique insights, we advance product development to the next level, while supporting Milliken's efforts to increase sustainable results and minimise environmental impact of all products. Milliken's holistic approach to innovation encompasses all stages of the life cycle - from material sourcing and manufacturing practices to end-of-life management. Our commitment to transparency, health, safety, quality, and sustainability allows us to put our customers, associates, and communities first. In 2022, Milliken was named one of the World's Most Ethical Companies by the Ethisphere Institute for the sixteenth year running.

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