

PRESS RELEASE
MAY 2022

Brand new opening. Let's meet at the new London showroom!

Imagine a bright space where design plays the leading role. This is what **Nowy Styl & Kusch+Co's** new London showroom looks like. With natural light flowing into the interior from both sides of the building, a visitor can take a good look at the best products from the two brands. The doors will open on a special date – just in time for Clerkenwell Design Week: **24-26 May 2022**.

This is going to be a unique opportunity to:

- see the latest products,
- explore creative solutions designed for office space,
- test the awarded pieces of furniture.



58 St John's Square
London, EC1V 4JG

“The showroom is located in the heart of Clerkenwell, so we felt obliged to create an interior that is unique. It is a brand new showroom – not only because it will open its doors in May, but most of all because it will present our freshest ideas, and of course our new products” says Marcin Magier, Senior Designer and Project Lead for Nowy Styl.

To the fore comes a spacious shop front opening onto Clerkenwell Street. Inside, the showroom has the air of an art gallery a la Tate Modern. The bright, transparent space provides a non-distracting background, allowing the design of Nowy Styl and Kusch+Co products to play the leading role.

The next space in our showroom has a much warmer and quiet interior. It is filled with earth-toned design that offers a sense of retreat and tranquility, making it easier to experience art – the many paintings and art & design albums gathered there.

Our showroom is also honoured to host many famous names, as the space is filled with designs by **Luigi Colani** and **kashkash** and lighting is designed by **Louis Poulsen** and **Verner Panton**.



Curious about the new space? Be one of the first guests to visit the new venue and open yourself up to new inspiration.

Learn more: www.nowystyl.com/cdw

ABOUT NOWY STYL

Nowy Styl (www.nowystyl.com) is a European leader in comprehensive furniture solutions for offices and public spaces. It delivers a comprehensive interior arrangement service based on the analysis of specific needs: work organisation, desired effectiveness as well as ergonomic and acoustic aspects. It has branches in 18 countries. The brand presents its solutions and know-how related to office arrangement in the Office Inspiration Centre in Kraków as well as in 34 showrooms in locations such as London, Paris, Warsaw, Munich, Prague and Budapest.



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