



## **Cosentino Champions Sustainability as Key Sponsor of Clerkenwell Design Week**

**24-26 May 2022**

***#CosentinoCity #LDN #CDW2022 #DektonDropbox***

- ***Sustainability is at the heart of Cosentino's events at the 2022 festival***
- ***The debut of a recycling and re-purposing initiative which all attendees can be a part of #DektonDropbox***
- ***Wellbeing workshops and sustainability talks hosted at its showroom***
- ***Sustainable canapés and cocktails served throughout the 3-day event***

The flagship architecture and design centre for Cosentino UK, Cosentino City London is excited to be hosting a plethora of must-attend events, workshops and talks throughout Clerkenwell Design Week (24-26 May 2022). Situated at 28-32 Old Street, Cosentino City London boasts a location in the heart of the architectural and design community – and the festival.



**IMAGE: Dekton Drop Box**

With sustainability as its core theme, the main initiative which will be present throughout the 3-day event will be Cosentino's 'Dekton Drop Boxes'. Together with Clerkenwell Design Week, Cosentino has created letter box style bins which will be clad in its revolutionary, [carbon neutral surface Dekton Trilium](#), and placed in and around Clerkenwell. **Cosentino is encouraging all visitors to post their used maps so they can be re-purposed for a creative initiative. Each box will include a description of the project, and simply requires visitors to pop their map in to be re-purposed, along with their business card for an automatic entry into a luxury prize draw where the winner will win a meal for two worth £200 at [Maison Bab](#).**\* The concept is being led by sustainability, and highlights the carbon neutrality of Dekton, while ensuring the used maps are utilised rather than being discarded after the festival. The drop boxes will be located on the maps themselves, at the following drop-points; Projects, Design Fields, Detail, Change and Farringdon Station.



**IMAGE: Sustainable artist Emmely Elgersma**

After Clerkenwell Design Week, Cosentino will be collaborating with sustainable artist [Emmely Elgersma \(@emmely\)](#) to upcycle the material collected into a **paper mâché sculpture**. An event will then be hosted in its City Showroom throughout the summer to exhibit what has been created – before moving on to a **display at the Museum of London**.

Cosentino London Showroom Manager, Olivia Ashley says, *"We are really proud to be sponsoring this year's festival, and our Dekton Drop Boxes illustrate what Cosentino is all about – not just during this festival – but in everything it does and looking way into the future.*

*Cosentino focuses on water and energy management, using recycled materials and offering products which carry zero carbon footprint for architects and designers to specify to clients and have complete peace of mind. We will be celebrating all things sustainable design with our exciting agenda of events!"*



**IMAGE: Vice President Global Product, Valentin Garcia**

To kick off the events on **Tuesday 24<sup>th</sup> May**, Cosentino will be hosting an insightful talk around the Spanish multinational's huge commitment to sustainability, presented by the Vice President Global Product, Valentin Garcia. **Talks will take place at 12pm and 7pm**, with the evening event including a **Guest appearance from Lee McCormack** from smart sustainable software company, [MyGlobalHome](#). MyGlobalHome is reinventing the understanding of what constitutes a smart home, and Lee will be sharing his insights with Valentin. In addition, the Global Head of Retail and Innovation for Cosentino, Cristina Mariaca will be **presenting a talk** on a brand new digital platform which has been created specifically **for interior designers**; C Top. These will happen on **Wednesday 25<sup>th</sup> May at 2.15pm and 6pm**.



### **IMAGE: Leafage Terrarium Workshops**

In keeping with the theme of sustainability, Cosentino will be hosting **Terrarium workshops** alongside [Leafage](#). On **Wednesday 25<sup>th</sup> & Thursday 26<sup>th</sup>** at the City Showroom, Leafage will be running the workshops which are known to improve wellbeing through nature.



**IMAGE: Keil Technologies**

Carbon neutral Dekton is renowned for its adaptability and application possibilities, especially for large-scale buildings. In order to showcase how it is applied for building Façades, demonstrations will be running alongside German-based, [KIEL](#) at the showroom using the latest Dekton Slim 4mm surface. **Each day at 11am, 12pm, 2pm and 4pm**, Keil will be giving a deeper view into what **undercut technology** is all about in ventilated facades, demonstrating their drilling technique using the undercut anchor.

To further demonstrate the adaptability of Dekton by Cosentino, whilst also providing a unique way to experience Clerkenwell Design Week, Cosentino has teamed up with [PEDIBUS](#) to clad a 12-seater bar bike with Dekton for a fun way to network and explore. The bike will be available **each day from 12pm-3.45pm** for groups of architects and design professionals.



**IMAGE: Sustainable Mixologists The Bar Guys**

**From 6pm** on the final evening of Clerkenwell Design Week, **Thursday 26 May**, the Cosentino City London showroom will be hosting its famous **end of festival party with guest [DJ Millie Cotton](#)** alongside drinks and canapés to celebrate all things design. The event will see cocktails served by [The Bar Guys](#) and catering by [Chef Elliot Johnson Paul](#) following a Spanish themed canapé menu, providing an ideal environment for networking at the close of the festival.



**IMAGE: Canapés created with surplus seasonal artisan produce by 9Kitchens**

Sustainable food and drink will be served at the Clerkenwell Showroom throughout the festival, including **tasty lunch canapés** made with surplus seasonal artisan produce by [9Kitchens](#), evening canapés hosted by Chef Elliot Johnson Paul, **sustainable beer** by [The Small Beer Brewery Co](#) and cocktails by The Bar Guys – mixology professional who use sustainable ingredients to create **imaginative cocktails**. Spanish charcuterie, [Brindisa](#) will also have a **Professional Ham Carver** at the showroom from 6-9pm every day.

*To book any of the above-mentioned events, talks or workshops, please email Olivia or Sasha at [londoncitycentre@cosentino.com](mailto:londoncitycentre@cosentino.com). Spaces are limited so these are on a first come, first served basis.*



**IMAGE: Cosentino City London**

Cosentino's London Showroom is a space for architects, designers and trade professionals to meet, be inspired, and see how Cosentino's product range of surfaces can be utilised for a wide range of projects. Its hero surfaces, Dekton®, Silestone® and Sensa by Cosentino® decorate the space, offering visual and tactile aids. A hands-on sample room allows visitors the chance to visualise projects using touch screen technology, where an impressive slab display interacts with screens to show how different colours and textures look both in detail and applied in a multitude of applications. Colour palettes can be selected using clever sensor technology, creating a 3D mood board. Architects and designers are encouraged to utilise Cosentino City London as a workspace for inspiration, meetings and project planning.

**ENDS**

#### **Notes to editors**

\*If visitors don't have a business card, their name and email address written on the map will also be accepted as entry into the prize draw. Illegible writing will forfeit entry. T&Cs can be found [here](#)

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