

Karndean Designflooring marks Clerkenwell Design Week with new showroom opening

The UK's market leader in luxury vinyl flooring Karndean Designflooring is set to celebrate Clerkenwell Design Week 2022 with the opening of its latest commercial showroom.

Situated at 20 Clerkenwell Green, in the heart of London's vibrant design district, the new design studio will open its doors on Tuesday 24 May. Over two floors, the historic Georgian property has been designed to inspire the design community and highlight the endless possibilities of design. The showroom will feature a beautiful selection of bespoke floors that demonstrate how Karndean flooring can meet both aesthetic requirements and demanding technical specifications, whilst also protecting a listed period building.

During Clerkenwell Design Week, visitors will be able to view Karndean Designflooring's latest Knight Tile dual format flooring collection. Expanding this popular range with contemporary wood and stone designs in cool and neutral hues, the new collection includes herringbone designs and a chevron effect in a choice of gluedown and rigid core formats to suit different situations.

Inspired by a concept of 'random chaos' to instil a sense of happiness and optimism, the showroom will feature abstract designs that highlight the outstanding versatility of Karndean flooring. Architects and designers will be able to discover imaginative floors that push the boundaries of style whilst effectively protecting and enhancing the building's original features.

Fleur Carson, commercial sales director at Karndean Designflooring, said: "We have been proud to be part of Clerkenwell Design Week and the London design community for many years and this showroom is the culmination of our ambitions to secure a long term presence in this important centre.

"As a business we have been expanding steadily and continue to make our mark on the commercial interiors industry, so this investment is the obvious next step for us. Having a permanent showroom in Clerkenwell will make us more accessible to those working at the cutting edge of design and will enable us to show how an extremely modern floor can fit into a historic setting.

"We have designed the showroom to exemplify both the potential of our products and how expressive design can be used to influence mood. Using both off the shelf examples and a bespoke design, we offer a selection of original floor designs that will raise a smile, support wellbeing and connect us to the natural world."

The showroom will present creative floor designs that respect the building's legacy whilst securing the original floor underneath. On the ground level, visitors will see how a complementary combination of designs from our Heritage Collection and bespoke cuts can be used to demarcate activity zones and guide users through the space. By using a rigid core format in the basement, the design ensures that the existing floor is completely protected.

On the first floor, a floating sub-floor safeguards the floorboards so that a unique abstract design can be laid, illustrating the full potential of Karndean flooring. Here, designers can learn how design components and bespoke elements in interesting patterns and colour combinations can be used to create truly innovative designs that reflect individuality and enrich the user experience.

The new showroom will be open throughout Clerkenwell Design Week, 24 – 26 May, and then by appointment. Visitors will be able to explore the flexibility of Karndean flooring, meet with dedicated

commercial specification managers and attend events and continuing professional development seminars (CPDs).

To find out more visit www.karndean.com or follow [@karndeancommercialuk](https://www.instagram.com/karndeancommercialuk) on Instagram.

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Pic caption:

New Karndean Designflooring showroom, 20 Clerkenwell Green, London

For press enquiries or image requests, please email: pressoffice@karndean.co.uk Tel: 01386 820185 Mobile: 07808 772660.

Notes to editors:

Karndean Designflooring

Our design process begins with a meeting...with nature. We see flooring differently. Pushing the boundaries has to be an adventure of discovery. It's why we travel the world for inspiration. From the ancient European woodlands to the Australian outback, we pack our bags and go there. Every time, we connect with something extraordinary that shapes our every step. It's how we bring the unimaginable, inspired from the outdoors, indoors.

Design is an endless journey.

Visit karndean.com, or follow us on our LinkedIn [Karndean Designflooring UK](https://www.linkedin.com/company/karndean-designflooring-uk) and Instagram [@karndeancommercialuk](https://www.instagram.com/karndeancommercialuk)