



PRESS RELEASE

modulyss®

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## MODULYSS LAUNCHES ARTCORE, OFFERING LIMITLESS POSSIBILITIES FOR CREATIVITY AND ARTISTRY

Zele, Belgium – 27 September 2022

Artcore is modulyss' latest soft flooring concept, built to shape and transform spaces like never before. Inspired by transitions seen in nature, Artcore includes four different patterned collections – all Cradle to Cradle Certified® Gold – that offer an opportunity to rewild the interior world, creating unique patterned transitions that reconnect us with nature, restoring balance and wellbeing.

## INSPIRED BY NATURE

Artcore is inspired by the transitions that modulyss designer Joris Peutz noticed in nature – the space between two states, where a material or an environment changes from one thing to another. The way a forest turns into a meadow. The way the city gives way to the country. The boundary where tree bark becomes covered in moss. “During the pandemic, I felt the world was going through a transition like never before,” says Peutz. “I began to find similar transitions in the outside world: transitions between nature and man-made, transition in nature itself. Patterns that quiet the mind and are able to create a sort of sanctuary through their unique shape or dimensions.”

Inspired by these natural transitions and the principles of biophilic design, Peutz created four patterns to play with, to create an entirely unique, completely bespoke floor design.

“The intention is to harness the power of the natural world to inspire, uplift and nourish the heart and mind,” continues Peutz, “while reflecting the beauty of nature’s own smooth and purposeful transitions.”



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- Joris Peutz, modulyss designer

## A TRULY BESPOKE LOOK

The Artcore collection consists of four different designs: Core, Mezzo, Litho and Etch.

Like a concrete road running through a forest, linking two towns together, or stone walls being slowly covered in moss, each collection invites you to create unique pattern gradients that move fluidly from one end of the room to the other. It gives you the creative freedom to rethink spatial design and transform commercial interiors into interconnected and multifunctional spaces.



Each Artcore design echoes the intricate textures found in our natural environment, creating a tactile appeal to the senses. When brought together in the combination of your choosing, these different designs become a one-of-a-kind organic pattern with its own unique biophilic ambience.

Every design begins with one core pattern, which can be used alongside its three corresponding patterns – a gradient, a transition and a finishing tile. With so many possibilities, every designer is an artist.

Just like nature herself the Artcore collection offers a wide range of both muted and vibrant colours to choose from, allowing you to work with your intention and style to create the effect and atmosphere you have in mind.

Whether the room calls for separate working areas, a breakout space, a gathering zone or all of these and more, Artcore can shape the interior landscape, subtly guiding people to use these spaces as the designer intended.

## SERIOUSLY SUSTAINABLE

The product itself has been technically developed with wellbeing and circularity front and centre. Choosing the highest standards in light reflectance values and acoustics, the Artcore collection has also been created with 100% ECONYL® regenerated nylon yarn and ecoBack or comfortBack<sup>eco</sup> backing – both bitumen free and designed for the circular economy. All four collections are Cradle to Cradle Certified® Gold, in keeping with modulyss' ambitions for thoughtful sustainability. “We’re always eager to create new experiences and designs to inspire the people around us. With Artcore we not only confirm that design is at the heart of what we do, it is a collection that allows our clients to create spaces without limits while investing in a sustainable future. Modulyss will continue pushing the boundaries of soft flooring and seek new ways to design, produce and supply our products sustainably”, concludes Ruben De Reu, Product director modulyss.

## ABOUT MODULYSS

modulyss designs, manufactures and supplies unique carpet tiles for the international commercial market that challenge perceptions and surpass expectations, all while following ethical and environmental practices. Since our formation in 2010, we have been pushing towards a combination of creativity, functionality and sustainability to make modular flooring that matches the distinctive character of a space. modulyss is part of Belysse nv, a manufacturer of sustainable textile floor coverings for commercial and residential applications.

## ABOUT CRADLE TO CRADLE CERTIFIED®

Cradle to Cradle Certified® is globally recognised as the standard for safer, more sustainable products. Assessed according to the principles of the circular economy, it specifies that products should be designed so that, at the end of their lives, they can be used as ingredients in new manufacturing processes, or as nutrients in the biological cycle, thus eliminating waste.

## ABOUT ECONYL®

ECONYL® regenerated nylon is a product of Aquafil, a global leader in the synthetic fibres industry and a pioneer in quality, innovation and sustainability.

To find out more, contact Lynn Van Acker at [lynn.vanacker@modulyss.com](mailto:lynn.vanacker@modulyss.com).