

SAMUEL HEATH

PRESS RELEASE



Forme is the new Samuel Heath bathroom fixture collection, launching in spring 2023.

This collection of basin and bath taps, concealed showers and accessories introduces even further variety to the Samuel Heath portfolio. Its ethos considers a more attainable approach to luxury brassware, while embodying the move towards Reduced Design.

Forme features a pared-back design with slim, curved profiles for a chic and contemporary aesthetic. A minimal approach is reflected not only in design ethos but also a mindful approach to manufacture. The collection is crafted by the same talented workforce that produce all other Samuel Heath products however the adoption of new manufacturing processes allows for the use of fewer metal parts to conserve precious metals and reduce the factory's consumption of energy. All the while, timeless styling and insistence on quality are continued guarantees.

The Forme collection introduces a new family of handle styles to complement its fresh and contemporary styling. 'Speed' consists of sculpted lever or T-bar controls with a contemporary dynamic, shaping energy and motion. Meanwhile 'Classic' lever and cross handles are inspired by the simple yet bold characteristics of Art Deco, devoid of extra detailing to highlight elegance and tactility to the hand and eye.



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True to Samuel Heath's dedication to providing solutions for the discerning client, the 'Oriol' range of Forme controls boasts four new types to provide further variation on custom project work. The 'Tab' roundel features a soft rendition of modernist design with smooth tab detailing, effortlessly complementing the curved lines of its adjoining spout, or the corners of a shower backplate.

The first two roundel options both offer geometric engraved patterns around their circumferences for a dynamic effect. One presents sharp fluted engravings, while the other offers grid detailing that takes influence from the timeless Crittall window, both available in high-gloss finishes for glamorous appeal. The third roundel style includes 360° miniature stud detailing around its circumference to create intriguing texture that radiates opulence.

The Forme collection is available in eight metal finishes, including unlacquered, brushed and high gloss effects to befit the world finest homes.

Request the low-res images via email: vanessa.allan@samuel-heath.com



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About: Samuel Heath

Samuel Heath are a British designer and manufacturer of exceptionally crafted bathroom fittings & architectural hardware, established in 1820.

Integrity and provenance are the foundations of Samuel Heath ever since the company first began to manufacture the finest pieces of solid brassware from their premises in Birmingham, England.

The company began as a traditional brass founder. Building upon this industrious heritage, they are now established worldwide as a manufacturer of bathroom accessories, taps, showers and architectural hardware with a reputation for stylish design, quality and performance.

From only a brief glimpse of a Samuel Heath product, it is apparent that craftsmanship remains central to the Samuel Heath ethos. Each piece is meticulously formed from the purest Northern European brass which is then polished by hand to create a flawless finish before undergoing a high quality electroplating process. Attention to detail dictates that each product is then assembled, checked and packed by skilled individuals. All of these processes take place at the company's Birmingham factory; ensuring total control over manufacturing, quality and environmental responsibility.

Samuel Heath are also a pioneer of new movements in bathroom and architectural hardware design. Investment in technology and the brightest design talent is coupled with time-honoured British craftsmanship to make the company a trusted yet stimulating brand.

Samuel Heath brassware is available to order through specified premier dealers. View the collections at www.samuel-heath.com.