

SEONI

The world's first carpets and rugs handwoven from carbon-zero TENCEL™

Jacaranda Carpets & Rugs has committed to becoming net zero by 2040. In light of this, ensuring the use of sustainable fibres in our production has never been more important.

Jacaranda's NEW Seoni is handwoven from ground-breaking carbon-zero TENCEL™ and combines the popular linear texture of Sikkim with the best-selling colours from our TENCEL™ ranges. By using production methods for which they have won the European Award for the Environment, renewable energy sources, and reducing carbon emissions, Lenzing, producers of TENCEL™ have created a true carbon-zero fibre.



Launching in September 2022, Seoni will be available in 12 colours from classic neutrals to bolder blues and greens. Stocked as 4 & 5m broadloom and rug sizes 2x3m & 3x4m. There is plenty of choice for bespoke options, rugs can be made-to-measure with a choice of understated edges or bolder statement borders.

Seoni carpets and rugs can be colour matched to paint, fabric, pom, or Pantone with no minimum order quantity.

High-res images, samples, and loan rugs for photography are all available on request. Or get in touch to access our full image library.