

# Designed with commercial spaces in mind

## Introducing the Alton Pillar Light, the latest design by Fritz Fryer Lighting.

Fritz Fryer is excited to introduce their latest innovative design, the Alton Pillar Light.

Designed and made in their on-site workshop, nestled in the rural Herefordshire town of Ross-on-Wye, the Alton has a completely different look to their previous collections and consists of 4 substantial glass tubes illuminated with LED.

Available as both a wall and pendant light, and in 3 sizes, this light is a fantastic accessory for commercial spaces.

To cater to larger hospitality areas, their designers thought big and created the Alton. The largest pendant has a height of 1100mm, meaning it can pull focus to the centre of a large space, while the 500mm height of the smallest Alton brings style and unforgettable beauty to a smaller spaces.



It can be hung either horizontally or vertically, given two very different styles and it is currently available with two glass types; skinny ribbed and clear, with parchment lining as standard.

A cluster chandelier of mixed size Alton pendants is a must-have for a hotel reception area, and the wall light is a sight to behold in a large hallway or entrance.

Excitingly, the Alton can be converted bathroom or outdoor light upon request, making this an extremely versatile and ingenious design.

“Our brief was to create an impressive light fitting geared toward commercial installations, that would fit seamlessly alongside our existing contemporary collections. Something that feels industrial, but refined. A flexible lighting solution offering an array of customisable size, glass, colour and texture options with multiple colour temperatures, lumen levels and that can be fully maintained in-situ. The Alton has been a year in the making and the design team at Fritz Fryer feel we have created something really special.”

- Simon, Designer of The Alton



## ALTON PILLAR LIGHT QUICK DETAILS

- requires a remote driver
- 50,000 hours life
- DALI dimmable
- Emergency lighting available upon request
- IP44 or IP64 conversion available upon request
- Available in 4 metal finishes: Bronze, Antique Brass, Polished Brass and Nickel
- 2 glass types: skinny ribbed and clear
- Colour temperature available: 2000k - 4000k
- Glass options: Skinny ribbed & clear

- Customisable liners: Silk, parchment, mesh, patterned parchment

## About Fritz Fryer

Fritz Fryer designs, makes and sells timeless handmade lighting, with components sourced almost exclusively in the UK. Their collection of high quality, contemporary lighting is both diverse and highly customisable, offering interesting and practical wall and pendant light fittings, and their bespoke design team can turn lighting dreams into reality.



