



Karndean Commercial introduces new abstract capsule collection designed to push the boundaries of design

The new Opus abstract collection from the UK's market leader in luxury vinyl flooring Karndean Designflooring is designed to offer complete creative freedom to architects and interior designers looking to make a statement with a unique floor.

Revolutionising its abstract portfolio, the new Opus abstracts capsule collection introduces 22 new colourways in a range of tones, textures and sizes inspired by traditional trends from the Italian Renaissance, including natural stone, textiles and man-made materials.

The designs include organic pigments with a textile base, terrazzo from the Adriatic coast and stucco reimagined for the 21st Century as well as distinctive stencilled and abstract visuals on natural stone bases and timeless poured and speckled concretes.

Designed to bring impact to a range of settings including hospitality, retail and community living schemes, the new designs can be paired with existing wood planks and stone tiles from the Opus range to create imaginative bold bespoke floors that are intriguing and impactful. The collection offers ample opportunities to create visual movement with areas of pattern in perfect symmetry or offset designs for a disjointed uniformity that takes the concept of abstract flooring to a whole new level.

"We've long championed flooring without bounds when it comes to creating impressive designs that engage and provoke a reaction," explains Fleur Carson, commercial sales director at Karndean Designflooring.



She said: "Design is a journey and we see it as our mission to design materials that support this with endless possibilities, fuelling creativity and promoting individuality. The new Opus abstract collection offers total freedom to curate designs that are truly unique.

"We're proud of the craftmanship of our product designers and what has been achieved by creating such detailed textures and textiles. Replication of natural wood and stone designs has always been a fundamental part of what we do and we wanted to expand these boundaries to open up new territory and opportunities for design. We're excited to see how designers will use our new portfolio to let their imaginations fly."

Karndean's new Opus abstract designs feature an R10 slip rating and 0.55mm wear layer, making these suitable for a wide range of residential and commercial settings. Naturally warmer and softer underfoot than real wood and stone, Karndean flooring is also compatible with underfloor heating systems and is easier to keep hygienically clean, requiring no resealing or resurfacing. For enhanced acoustics, Karndean's gluedown designs can be installed over Versilay InstaShield to achieve impact sound reduction of 21dB.

To discover Karndean's new Opus abstract collection visit karndeancommercial.com/opusabstracts

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(418 words)

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Pic captions:

Burnt Orange SP719, Pleta SP720, Salute Blanco SP722, Yellow Ochre SP726, Umbra SP732 Burnt Orange SP719, San Marco SP729, Chalk Grey SP724, Yellow Ochre SP726, Black Iron SP727 Burnt Sienna SP719, Zinc SP723, Amber SP121 Burnt Sienna SP719, Zinc SP723, San Marco SP729 Indigo SP720, Salute Blanco SP122 Indigo SP720, Amber SP721, Black Iron SP728, Stratus SP731 Indigo SP720, Chalk Grey SP724, Contarini SP734

Notes to editors:

Karndean Designflooring

Our design process begins with a meeting...with nature. We see flooring differently. Pushing the boundaries has to be an adventure of discovery. It's why we travel the world for inspiration. From the ancient European woodlands to the Australian outback, we pack our bags and go there. Every time, we connect with something extraordinary that shapes our every step. It's how we bring the unimaginable, inspired from the outdoors, indoors. **Design is an endless journey.**



The Opus Abstracts designs:

Adriatic Terrazzo

Terrazzo was originally created in Italy by workers searching for a way to use discarded marble remnants and became particularly popular in Renaissance Venice. Our Opus terrazzo explores the impact of larger marble chips, inspired by the original product from the Adriatic, and uses differing colour combinations to create a new modern classic.

Natural Pigments

Our selection of natural pigments introduces muted, tertiary colour tones to the Opus range. The subtle textured visual comes from multiple layers of fine cloth strands fused together to create a tightly woven and non-directional effect. The colourways were created using a monochromatic build of tones to create a suite of products that have immense design potential for interior flooring aesthetics.

Piazza

Our designers combined two sensory concepts to create these striking designs: the busy vibrancy of an Italian piazza and the visual beauty of abstract fine art. The result is a collage of colour and texture that brings impact to any interior.

Poured Concrete

These soft, muted designs were inspired by natural limestone. The subtle linear markings create interest without distracting from the tile's overall neutral effect. These designs are colour carriers due to their neutral base and minimal strong features while the cooler colour tones reflect modern tile trends.

Venetian Stucco

Venetian Plaster was used during Roman times to imitate natural stone surfaces inside palaces, villas and cathedrals. Over time, the stucco slowly wears and evolves to reveal a softer texture. Taking inspiration from this worn stucco effect, our designers took a design that featured fine hexagonal markings on plaster and steadily worked away at the material to create a fully weathered effect. The result is an intriguing visual of a hard surface presenting a softer texture and pattern.

Speckled Concrete

Recognising the on-going trend for terrazzo and concrete mixes, our designers have celebrated this with a range of designs featuring small quartz chips subtly visible in an otherwise plain surface. A smooth emboss further enhances the simplicity of the overall design.

Visit karndean.com/commercial, or follow us on our LinkedIn <u>Karndean Designflooring UK</u> and Instagram <u>@karndeancommercialuk</u>