

March 2023

DOWN TO EARTH HELPS TO CREATE CALM, COMFORTING SPACES

Down to Earth is a Carbon Neutral carpet tile collection designed and manufactured in the UK by Milliken. Created with the well-being of all its users in mind, with particular attention to the needs of our neurodiverse workforce. Down to Earth flooring can help to create calming, restorative spaces that take the needs of all a building's occupants into account. The collection embeds the latest trends for 2023 including earth tones, neutral hues and nature motifs.



The Down to Earth carpet tile collection is inspired by natural textures and patterns. Influences taken from fallen leaves and twigs, swaying branches, scattered light and natural shadows have been developed into a series of patterns. The collection is made up of two 'background' designs: 'Grounded' and 'Enlightened' and two layered 'motif' designs: 'Leaf' and 'Twig.'

Well-being is at the heart of the collection's reason for being, with luxurious underfoot comfort, sound absorption, excellent acoustic performance and designed-in ergonomic properties. This biophilic carpet tile collection contributes to WELL Building certification. Engineered to look better and last longer through Milliken's use of premium quality fibre and innovative cushion backing. Down to Earth is a cost-effective, versatile flooring solution for any commercial interior where the well-being of people inhabiting the space is the priority. The collection is offered in two different construction options to address the different needs and budgets of a particular space or client.

When it comes to the impact of sound, flooring has an important role to play. Down to Earth uses Milliken's innovative cushion backing which absorbs up to 60% more ambient sound than hardback and reduces impact sound by up to 40%

Down to Earth is designed and made in the UK and is part of Milliken's 10 Day Quick Ship Service. Up to 1,000 square metres per colour can be available for despatch within 10 working days of order placement. Available with TractionBack 2.0 adhesive free installation: a more sustainable, healthier and more efficient method of carpet installation. As part of Milliken's M/PACT™ Programme it offers impressive Green credentials from recycled content to responsible end of life re-use. It is made from 60% recycled content by product weight and has the following third party certifications: A+, TUV, EPD and CRI.

ABOUT MILLIKEN

Milliken is a leading supplier of floor coverings, with a rich history of delivering dynamic carpet and luxury vinyl tile collections from its award-winning design studios and manufacturing facilities in Wigan, UK. Combining global insight with national expertise and proprietary technologies, Milliken is at the forefront of innovation and design, offering high-performance, expertly-engineered products. Founded in 1865 Milliken has achieved an amazing 157 years in the textiles business and is now one of the largest privately owned companies in the world, providing expert solutions across a range of disciplines, including specialty chemicals, floor coverings, and performance materials. With over 100 years of environmental stewardship, the Milliken family of companies is one of the world's most responsible manufacturers.

Designing innovative products and solutions for our customers is of the utmost importance. Through meaningful design, deep science, and unique insights, we advance product development to the next level, while supporting Milliken's efforts to increase sustainable results and minimise environmental impact of all products. Milliken's holistic approach to innovation encompasses all stages of the life cycle - from material sourcing and manufacturing practices to end-of-life management. Our commitment to transparency, health, safety, quality, and sustainability allows us to put our customers, associates, and communities first. In 2023, Milliken was named one of the World's Most Ethical Companies by the Ethisphere Institute for the seventeenth year running.

WWW.MILLIKENCARPET.COM

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