

## Path – Anything but Average

A chair designed for Every Body

Humanscale launches Path, globally on March 8, 2023. The award-winner is not only the world's most sustainable task chair but is also the world's most inclusive task chair.

A Path for everybody: Designed in collaboration with Todd Bracher and the Humanscale Design Studio, it uses physics to comfortably fit 95% of users and crucially body types without any complex adjustments. No matter who you are, Path is designed to be simple, seamless and inclusive.

Whilst most chairs are made to fit an imaginary average person, forcing each real user to adjust a series of knobs and levers until they're comfortable. The further that users' height or weight is from 'average', the more work that takes to align everything correctly. Path is built differently, instinctively and instantly adapting to each user without any manual adjustment.

Each Path contains a patented Gravity Mechanism™ that utilises the users body which means as you sit, the mechanism engages. When you recline, it gently lifts, so your body becomes the natural counterbalance, and is firmly supported wherever it stops. This creates virtual pivot points that allow Path to move with you in complete harmony.



Equally as innovative as Path's design is its FormSense Eco Knit™, a mesh-like textile that conforms to the body, providing self-adjusted lumbar support and a tailored fit to every user, regardless of their height or weight. Each stitch is individually controlled, resulting in a beautifully responsive, customised experience for the user.

In both the textile design and its application, FormSense Eco Knit™ contributes to Path's robust sustainability story. Its yarn is made with 100% post-consumer recycled polyester from upcycled plastic bottles and is knit to the exact shape of the chair, eliminating the need for cutting or sewing and therefore creating zero waste.

A Path for Everywhere: Path's warm versatile aesthetic is a direct response to the rapidly evolving workspaces of today and tomorrow. Its softly rounded silhouette accents any environment, whether in the office or at home, providing open, elevated simplicity. It adapts effortlessly to any workspace with the full suite of textiles, chrome-free leathers, and bases and arms all being completely customisable. Humanscale makes it simple for customers to forge a Path of their very own, from the ground up, with a task chair that perfectly matches their needs.



A new Path forward: Path represents a new benchmark, upcycling more plastic waste than any other chair in the industry. It is certified climate positive and is the most sustainable chair on the market because of both its composition and manufacturing process. Path is composed of nearly 10 Kg of recycled content, which includes ocean plastic, post-consumer plastic bottles, and post-industrial material.

## **About Humanscale**

Humanscale is the leading designer and manufacturer of high-performance ergonomic products that improve the health and comfort of work life. Through leveraging new technology in functional yet minimal designs, Humanscale transforms traditional offices into active, intelligent workspaces.

Guided by the core philosophy that good design achieves more with less, Humanscale is committed to designing with the health of both consumers and the planet in mind. Humanscale has 26 products, which represent a majority of sales, certified by the International Living Future Institute's [Living Product Challenge](#) (LPC)—considered the most advanced sustainability standard for products—as climate, water, and energy positive. Further commitments include using recycled materials and eliminating Red-List chemicals from their products, which are often found in coatings, finishes, and additives. As transparency is necessary to generate change within the industry, Humanscale also issues transparency labels with products so that consumers can feel confident and informed about their purchases.

Committed to making a net positive impact on the Earth as well as our customers, Humanscale offers award-winning products designed with a focus on function, simplicity, and longevity. Click here for more information on [Humanscale](#) and [their products](#).

Media Contact:

Anna King at Informare PR & Communications:

[anna@informare.co.uk](mailto:anna@informare.co.uk)

+44 (0)7780 956291