

**LAMINAM UK'S CLERKENWELL DEBUT**  
**DISCOVER SUPERIOR NATURAL SURFACES WITH ITALIAN STYLE**

**Beautiful | Timeless | Sustainable**



**Clerkenwell Design Week: 23-25 May 2023**

**#LaminamUK #PorcelainSurfaces #MadeinItaly**

- **Laminam UK will be situated at the Design Fields: Stand DF4**
- **Discover four new products which will be revealed at Clerkenwell Design week**
- **Meet Laminam UK's managing director, Toni Lleo to explore Laminam's endless design possibilities**

Global leader in the design and production of large sized surfaces, Laminam, is to make its debut at Clerkenwell Design Week, 23-25 May 2023. Its full-bodied porcelain surfaces are suitable for use vertically and horizontally, for various applications. These include kitchen worktops, flooring, bathroom furnishings, outdoor kitchens, facades, and even furniture and cladding, making it a versatile choice for architects and designers. Challenging the traditional use of porcelain, Laminam's creation of large-sized surfaces are inspired by nature while offering premium technical properties such as durability, resistance and cleanliness. What's more, Laminam's series contain up to 60% recycled materials, 100% of the water used is fed back into the production process, and 95% of raw waste is recovered. Today, its range of eclectic and versatile surfaces amount to 13 series with almost 130 different colour and texture variations possible.



**Laminam Calacatta Michelangelo – *I Naturali series***

**Who is Laminam?**

Established in 2001, Laminam was the first to revolutionise the porcelain industry with a winning insight: creating large, natural architectural surfaces with innovative sizes and thicknesses. From traditional and advanced architecture, to furniture and design, projects over the years have been enriched with Laminam's colours, textures and finishes, providing architects, designers and home-owners creative options to give new life to any space. Working with an ancient material, it has been reinterpreted by combining its natural qualities with new application connotations. Laminam surfaces are made using natural raw materials, which are carefully selected and certified, making them safe, recyclable and sustainable from every point of view.



**Laminam Noir Desir – *I Naturali series***

Exclusively designed in Italy, this global leader in the design and production of large sized surfaces sells its products in over 100 countries, has over 942 employees based all over the world, and is supported by a sales network composed of eleven branches with sales and support services and four production facilities. Laminam's team work hard to set trends of elegance and quality using state of the art technologies, ensuring timeless products with exceptional performance, joined together with sustainable processes.



**Laminam Verderame – Ossido series**

With over 20 years of progress to always offer guaranteed, reliable surfaces, Laminam has become the benchmark for porcelain worktops and architectural surfaces across the world.



**Laminam Bianco Assoluto (Lucidato) – Collection series**

### **Features, Colours and Textures**

Laminam surfaces are available in almost 130 variations across 13 series and four finishes which go by their Italian translations: Naturale (Natural), Lucidato (Polished), Fiammato (Textured) and Soft Touch. Resistant to scratches and deep abrasions, as well as chemicals and detergents, their structure remains solid even when in contact with very high or extremely low temperatures. A hygienic, non-absorbent material, Laminam surfaces are easy to clean and maintain, especially thanks to super large slabs which minimize the need for joins. They are therefore naturally bacteriostatic for the entire life of the product. NSF\* and MOCA\*\* certifications (the former making Laminam's slabs suitable for direct contact with foods and derived fluids, the latter ensuring compliance with certain mandatory requirements in relation to food hygiene) bring peace of mind to any kitchen user.

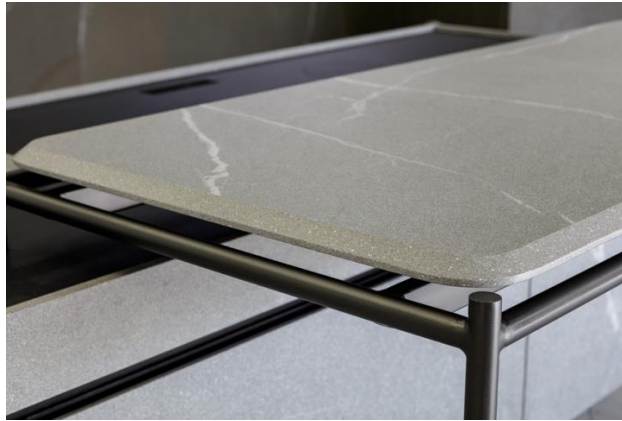


**Laminam Calacatta Oro Venato (Lucidato) – I Naturali series**

### **IN-SIDE Technology - Total body and surface continuity**

The result of meticulous research into styles and trends, Laminam's IN-SIDE technology constitutes the spearhead of Laminam, which best respects the brand's philosophy: combining durability with excellence in applications and impeccable aesthetic styling and continuity between the material component and the body of the surface. The result is that the textured shading and colouring of the surface also runs throughout the

inside of the surface, making any edges blend seamlessly. IN-SIDE constitutes an exceptional tool at the disposal of architects, designers and interior designers.



**Laminam Pietra Piasentina Grigio - *IN-SIDE* series**



**Laminam Terra di Matera – *IN-SIDE* series**

### **Sustainability as Standard**

Laminam pursues sustainability in all assets of its business, along with undertaking various activities each year to stay true to its company values. The Italian manufacturer is in no short supply of certifications, with an impressive collection that cements its promises and paves the way for its future vision. These certifications are third party proof of its unwavering commitment to sustainability, translating its objectives into real change. Its latest achievement being the extension of its EPD Certification\*\*\* to all products. Moreover, Laminam has historically been involved in leading architectural projects around the world, which has now resulted in the company being a privileged partner for zero-impact projects.



**Laminam Pietra Piasentina Taupe (Fiammato) – *IN-SIDE* series**

## ENDS

### Notes to editors

\*NSF - Laminam is the first producer of ceramic surfaces to obtain the certification NSF (American National Standard for Food Equipment) "Solid surfacing for food zone". The result attests to the suitability of Laminam's slabs for use in kitchens as surfaces intended for direct contact with foods and derived fluids. Laminam is therefore not appropriate only for the splash zone, i.e. the vertical surface, but also for the food zone, i.e. the horizontal kitchen countertop. Laminam's slabs were tested by an independent third party and meet all North American regulatory requirements in terms of absence of heavy metals, ease of cleaning and resistance to acidic corrosion

\*\*MOCA - The MOCA (Materials and Objects in Contact with Food) declaration of conformity is a form of certification necessary to ensure compliance with certain mandatory requirements in relation to food hygiene. Regulation (EC) No. 1935/2004 of the European Parliament and the Council of 27 October 2004 on materials and articles intended to come into contact with food also identifies ceramics among the materials in question. The declaration of conformity and related supporting documentation thus guarantee full compliance with applicable rules by Laminam.

\*\*\*EPD - The process of renewing the EPD (environmental product declaration) certification for 3+ and 5 mm surfaces and extending this certification to 5+, 12+ and 20+ thicknesses was concluded in 2021 so that all products are certified. In parallel, Laminam completed a life-cycle analysis (LCA), which allows the Company to calculate the carbon footprint of each product, providing a comprehensive, complete overview of its impact.

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### **About Laminam**

Pioneers since the beginning.



Laminam was born in the early 2000s, following the invention of production technologies to create ultra-thin ceramic surfaces of large dimensions. A pioneering company, it was the first to revolutionize the ceramics market, giving new impetus to a mature sector, betting on the intuition of creating large architectural surfaces and launching innovative sizes and thicknesses on the market.

Over the years the company has developed a completely new production process, characterized by innovative methods and highly automated technologies typical of Industry 4.0 such as digital decoration systems, dry cutting systems and internal logistics managed by automatic laser-guided vehicles. These are methods and technologies that increase energy efficiency while reducing environmental impact.

Today Laminam produces and offers a range of eclectic and versatile large ceramic surfaces used in many applications - from traditional and advanced architecture to furniture and design - distributed in over 100 countries worldwide.

Over the years, the collections have been enriched with new textures and finishes to enhance the creativity of designers, architects and anyone who wants to give a new connotation to their spaces.

Laminam is currently controlled by Alpha, an independent pan-European private equity fund with 2 billion euro under management, specializing in mid-cap operations in continental Europe, with offices in Milan, Paris, Luxembourg, Frankfurt and Amsterdam, which invested in the company together with the management team.

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