

## Vpod Solutions Returns to CDW: Design with Purpose x Sustainability

*Exploring sustainability and how to create purposeful design*

**London, UK** (April 24<sup>th</sup> 2023) - For the second year, Vpod Solutions, a provider of innovative workplace technology and consultancy, are excited to attend the UK's leading independent design festival, Clerkenwell Design Week 2023.



**Where:** Studio 301, 16A Balwin's Gardens, Vpod Solutions showroom

**When:** 23<sup>rd</sup>-25<sup>th</sup> of May 2023

Vpod Solutions have always aimed to design solutions that make work life easier and are therefore proud to put the spotlight on “purposeful design” this year: the part of design that goes beyond aesthetics to take important aspects such as sustainability, usability, technology, neurodivergence, and the human experience into consideration.

*“Creating a workplace where people and the business thrive requires more than ‘just’ design knowledge,”* says Simone Fenton-Jarvis, Group Director of Workplace Consultancy and Transformation at Vpod Solutions, *“it requires consideration for everything that makes a space human, livable, and workable. An office isn’t just an office to work in, it’s a social space that drives connection, community and belonging, it’s a living breathing symbol of company values, and CDW is a great forum to highlight this.”*

As we slowly move past the worst of the pandemic, the physical workspace has become a challenge for many companies: How can employers create an accessible space that employees want to return to? And how do you do that with sustainability in mind? Is hybrid work really as productive as working in the office?

As industry leaders in workplace solutions, Vpod Solutions will share insights from experts in FM, design, and smart technology to explore such topics in relation to how these questions impact how we design spaces.

Vpod will be hosting a variety of exciting events in their showroom in Baldwin's Gardens, from informative talks continuing from [last year's discussion on the future of work](#), to cosy gatherings with food and drink.



Vpod Solutions also looks forward to sharing and celebrating exciting business news with you during CDW:

- The launch of a new and improved UI for the Vgreet reception kiosk - our flagship driving the visitor and employee experience.
- The launch of the ROI Rental Locker solution – Rent Out & Cash In!
- The new design of our showroom - curated with pieces by CI Design.

From the 23<sup>rd</sup> to 25<sup>th</sup> of May, London's EC1 area will once again showcase the latest in interior and cutting-edge design projects.

Follow Vpod Solutions on [LinkedIn](#), [Facebook](#), and [Twitter](#) to look out for CDW related competitions, socials, and roundtable talks held at Vpod's showroom.

*“CDW is the perfect opportunity to showcase Vpod's workplace solutions – they are tech on the outside but human on the inside”* says Guy Pollard, Vpod Solutions' Divisional Director of Smart Storage. *“Our locker division is excited to share some of our newest offerings that feature the best-in-class smart technology. Look forward to seeing our showroom!”*

[See the events you missed at Vpod last year](#), and learn more about Clerkenwell Design Week on the official website: [www.clerkenwelldesignweek.com](http://www.clerkenwelldesignweek.com)

**About Vpod Solutions:** Vpod's smart solutions are designed to support the human-centric workplace. The Vgreet reception kiosk allows for faster and more convenient check-ins, while the Vflex smart lockers enable multiple workflows in just one locker bank. With in-depth consultancy driven by data and workplace experts, Vpod aims to find the best solutions that allow organisations to thrive. For more information, visit [vpodsolutions.com](http://vpodsolutions.com) and follow Vpod Solutions on LinkedIn.