

Cosentino opens London City showroom doors for Clerkenwell Design Week



Cosentino City London, 28-32 Old Street, Clerkenwell, London, EC1V 9AB

Global leader in innovative and sustainable surfaces Cosentino will be opening its flagship London City showroom doors for Clerkenwell Design Week for the fifth year. A longstanding sponsor of Clerkenwell Design Week, Cosentino will be hosting a series of must-attend events and engaging talks with its experts, showcasing product applications for its two brands, Silestone® and Dekton®.

Cosentino's events programme will kick off on Tuesday 23rd May at 12:30pm with a presentation of the newest launch by Silestone®, *Urban Crush*, a contemporary collection with an industrial feel, and an exclusive preview of *Le Chic*, an innovative range inspired by the look of glass, minerals and precious materials, launching later this year. On Wednesday 24th May at 12:30pm, Cosentino will be discussing its sustainability story and latest strategies with its ESG Global Director Ramon Ruiz Sanchez and Circular Economy Manager Luis Hens Del Campo.

Throughout Clerkenwell Design Week, premium wood and rattan furniture manufacturer Expormim will be displaying its collection of indoor and outdoor tables featuring Dekton® tops at the Cosentino showroom. On Thursday 25th May at 11am, Beatriz Garcia, Expormim UK & Ireland Manager, will be hosting an Expormim Sustainability Morning, discussing the importance of ethics and sustainability in the A&D community.

Demonstrating the adaptability of Dekton®, Cosentino will team up with Pedibus for the second year in a row to clad a 12-seater bar bike with Dekton®, providing a fun and unique way for architects and design professionals to network and explore the festival. The bike will be available each day from 12pm till 4pm.

Key focuses for Cosentino for this year's Clerkenwell Design Week will be sustainability and C-Top, the brand's new strategic business channel for interior design professionals. The programme is tailored to relationship building, transparency and marketing opportunities. The channel offers a wide range of benefits, from exclusive rewards and

commissions to assistance from the Cosentino design managers, customised digital services and promotion on social and trade media.

“Clerkenwell Design Week is an unmissable opportunity for the world of design and architecture to come together to be inspired and make new connections. Clerkenwell is home to hundreds of creative businesses and it truly is one of the most important design hubs in the world. We’re thrilled to be part of this exciting event once again, and we’re looking forward to showcasing our products and endless applications to our visitors in the Cosentino City London showroom.”

- Sasha Joseph, Cosentino City London Showroom Manager



To contact the Cosentino team for press enquiries, expert comment or imagery, please email the team on cosentino@houston.co.uk

Notes to editors:

About Dekton® by Cosentino

Dekton® by Cosentino is a revolutionary and innovative ultracompact stone for architecture and design. It is a sophisticated mixture of minerals and a unique ultra-compaction press process. Its set of superior technical properties, such as resistance to UV rays, scratches, stains and thermal shock and very low water absorption, make Dekton® the perfect surface for a wide range of applications, both indoors and outdoors. In 2020, Dekton® earned the Carbon Neutral product certification for its entire color portfolio, standing out as the only cradle-to-grave carbon-neutral surface.

About Silestone® by Cosentino

Silestone® by Cosentino is one of the most advanced and sustainable hybrid surfaces on the market, combining premium minerals, quartz and recycled materials. Silestone® is manufactured using the exclusive and pioneering HybriQ+® technology, a new production process using 99% recycled water, 100% renewable electric energy and at least 20% recycled raw materials. HybriQ+® demonstrates a step further in the brand’s pursuit of sustainability throughout its value chain.