

## Silestone® introduces new Urban Crush collection

- Silestone® by Cosentino introduces its new series *Urban Crush*, a collection full of colour and design inspired by the heartbeat of the city and new urban trends.
- Lime Delight, Concrete Pulse, Brass Relish and Cinder Craze make up this collection of dusty tones that creates an ideal industrial backdrop, the perfect partner for raw and eclectic spaces.
- *Urban Crush* is produced with HybriQ+® technology, which uses a more sustainable manufacturing process with 99% recycled water, 100% electric energy from renewable sources and a minimum of 20% recycled materials in its composition.

Two years since its last release, <u>Silestone® by Cosentino</u>, the world's leading hybrid mineral surface for architecture and design, returns stronger than ever to present its new collection: **Urban Crush**. A commitment to elegance, colour and innovation, the new collection has been designed to suit new urban spaces with its modern, vibrant aesthetics.

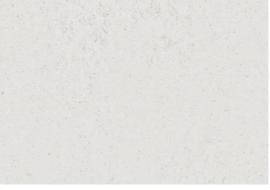
Contemporary and understated, Urban Crush introduces dusty tones to create an ideal industrial backdrop; a natural complement for raw, eclectic spaces. When you look closer, the Urban Crush designs burst with intensity, breathing life into spaces.

Recreating the look of limestone and sandstone, the stylish collection comprises four colourways - Lime Delight, Concrete Pulse, Brass Relish and Cinder Craze - inspired by the textures of the city.

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**Lime Delight:** The textured beige tones of Lime Delight provide a versatile base for any interior, from calm and minimal spaces to unexpected, bold looks. Warm and bright, it replicates the beauty and luminosity of the renowned Marbella limestone.







**Concrete Pulse:** Cool and refined, Concrete Pulse is ideal for eclectic interiors, helping to create a vibrant show of contrasts. Its natural raw grey tone brings the effects of light and shadow play to any setting.





**Brass Relish:** The grainy brown of Brass Relish blends seamlessly with the colours and design elements of modern vintage style. This sophisticated elegant colourway embodies finely grained sandstone.





**Cinder Craze:** A modern reinterpretation of black sandstone, Cinder Craze brings style and personality to industrial-inspired interiors with its dark and dramatic tone.







## Silestone® Urban Crush collection, from approx. £300 per sq m

## Silestone® Urban Crush & HybriQ+®

Urban Crush uses HybriQ+®, the exclusive and pioneering technology developed for Silestone® by Cosentino. HybriQ+®, launched in 2020, is a qualitative leap in the evolution of the Silestone® brand. It features a new production process demonstrating the company's commitment to the environment, the circular economy and sustainable management. With HybriQ+®, in addition to Cosentino's environmental milestones, such as the use of 99% recycled water and 100% renewable electric energy, at least 20% of recycled raw materials are used in the manufacture of Silestone®.

Furthermore, HybriQ+® technology stands out for its new formulation in the composition of Silestone®, where the presence of crystalline silica is significantly reduced. Urban Crush series has less than 40% crystalline silica in its composition.

For further information, high res images or expert comment, contact the team at Houston at <a href="mailto:cosentino@houston.co.uk">cosentino@houston.co.uk</a> or call 0204 529 0549