

Fora Form presents  
**new furniture series  
 in solid oak**

**The elegant and anatomically forward-leaning Knekk barstool has produced offspring. Knekk by Fora Form now comes as a whole series of furniture including chairs, tables and benches in solid wood for social meeting places, and the Knekk family is ready for export.**

The Knekk bar stool with the characteristic two-part seat top was designed by Jon Fauske and since its release in 2019 it has become particularly popular in workplaces where creativity is at the center and in social zones in workplaces and catering establishments. Now the series include chairs, tables and benches.



– Knekk has really become one of our signature products. It has elegance and functionality in one, and we get very good feedback from satisfied customers.

This means that we are now taking the plunge and launching a completely new product range in the Knekk family, says Thomas Haram, CEO of Fora Form.

Fora Form is one of Norway's leading furniture designers and manufacturers and their social furniture is found in almost every lounge, meeting room or social space across Norway. Now the brand new Knekk family is being launched at the Stockholm Furniture Fair. The Knekk series is made for creativity and social meeting places in elegant and sturdy solid oak. The furniture has a clear and clean Nordic expression, good comfort, great width and overall a stylish look.

**Fora Form is expanding outside of Norway**

– We are putting a lot of effort into exports in addition to the Norwegian market, and we see that the clean and elegant Nordic expression is popular. Combined with details in brass and leather, Knekk also gives that little extra when it comes to exclusivity, says Haram.

Fora Form has agents in Sweden, Denmark, Finland, the Benelux countries and in Great Britain and the new Knekk series will be pre-

sented at fairs in several places in Europe during 2023.

– It is a demanding market, but many companies are making



changes to their offices after the pandemic. The battle for labor is fierce and those who want to draw employees out of the home office and into the office must think differently. What people want when they come to the office is not a sea of desks, but social zones, meeting places and multifunctional rooms. That is exactly what we at Fora Form aim to deliver, says Haram.

### Friendly and functional

The new Knekk chair creates both space for reclining reflection and forward-leaning discussion due to the two-part seat plate. The chair comes both with and without armrests and has an elegant look. The chair can also be supplied with fixed seat cushions in the seat and back for additional comfort. The chair without armrests can be stacked.

– Knekk is not ostentatious in its form, but friendly and welcoming in its function. It automatically creates a sitting position that al-



lows you to lean against the table for discussion or a meal, without having to sit forward on the chair. Our furniture should always be human centric and give that little something extra to support meetings between people, says Haram.

### Knekk Wood table

The Knekk Wood table incorporates the unique Knekk design element through its split table top. Supported by a frame of elegant, solid oak, the table top can be supplied in different colours to create a dynamic contrast. The distinctive solid oak centre plate offers additional character, becoming a natural home for your table accessories. The centre plate can also be delivered as a cable hatch with a hidden well. Knekk tables come in four lengths. The largest ones have a centrepiece, while the smallest table has a clean, two-section plate. Together with the Knekk chair and Knekk bench, the Knekk table creates a comprehensive and distinct Nordic expression that stands out from the crowd.

### Knekk bench

Knekk bench helps you find the best sitting position. It brings with it the forward-leaning profile of the popular Knekk bar stool,



allowing for natural movement in the seated position. It invites both leaning forward discussion and leaning back reflection, without a tipping feeling. Knekk bench contributes pleasant variation alongside Knekk chair and contributes to a holistic Nordic look for seating areas.

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### About Fora Form

Fora Form is one of Scandinavia's largest furniture manufacturers for breakout zones where people meet. Our vision is to facilitate interactions in four focus areas: Eat together, work together, breathe together and experience together.

Since the 1950s, we have used design as a strategic tool to create good meeting places in contract market.

Through innovation and good design, we will create good interactions wherever people meet in the future.

*For more information,  
contact Marketing Manager  
Pål Eid-Hviding  
tel. : +47 95 21 22 53  
Email: [peh@foraform.com](mailto:peh@foraform.com)*

