

The furniture manufacturer
 Fora Form is launching
an accessory series

The furniture manufacturer Fora Form has for a long time been a characteristic part of Norwegian offices and public spaces with its furniture for social interaction. Now the company is launching the accessory series ON collection to create that little something extra in social zones and rooms.

– Our ambition has always been to create great indoor experiences. With ON collection, we want to deliver that little extra to create coziness and comfort in the workplace and in social zones, says Thomas Haram, CEO of Fora Form.



ON collection consists of a series of lamps that can be integrated into Fora Form's various table tops, and which comes with built-

in charging and dimmers, or as freestanding and hanging lamps. In addition, the furniture manufacturer is now launching various trays and a flower pot that also integrates into the table top.



– Fora Form's accessories become an extension of our furniture and give our customers a unique opportunity for individual customization. A table is not just a table with ON collection, says Haram.

The new accessory series is now being launched at the Stockholm Furniture Fair and will be showcased at fairs in large parts of Europe in 2023.

– ON collection's various elements both softens and warms and can be seamlessly integrated with

Fora Form's various tables. ON collection is designed for simple plug and play through the possibility of mounting in the table and therefore also creates room for variety by allowing all of them to be replaced with each other. With ON collection, you are a big step closer to creating real coziness in public environments, in coffee zones and common areas, says Pål Eid-Hviding, marketing manager at Fora Form.



ON lamps

There are four types of lamps in Fora Form's new ON collection range, including table lamps, floor lamps and pendants. The table lamp can be mounted on the table top and allows you to adapt your own work area with a dimmer and a charging option. Like all other products in ON collection, it can

be integrated with the table top to create a completely new table environment. All the lamps are made of quality materials in steel and reflective grey-tinted mouth-blown glass that guarantees longevity. The grey-tinted glass creates a subdued reflection similar to those of sunglasses.



ON tray

This elegant tray with a marble base is where design and function come together. The tray will be attached to the table top and comes in a round and oblong version. The tray can be used as a pure design element or for storage, serving or decoration. The ON tray is black and made of steel with a black finish. The marble base creates a great contrast with the black and can be easily removed and cleaned if necessary.

ON flowerpot

This smart flower pot allows you to decorate tables in areas and rooms with plants in a way that brings nature into common areas. Like the other ON products, the flower pot will be screwed directly into the table top. People feel better with living plants and colour around them, and the ON flowerpot in steel with a black finish creates a lovely contrast against the green.

About Fora Form

Fora Form is one of Scandinavia's largest furniture manufacturers for breakout zones where people meet. Our vision is to facilitate interactions in four focus areas: Eat together, work together, breathe together and experience together.

Since the 1950s, we have used design as a strategic tool to create good meeting places in contract market.

Through innovation and good design, we will create good interactions wherever people meet in the future.



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