

DIEFFEBI AT CLERKENWELL DESIGN WEEK 2023

Versatility and lightness: interpreting modernity with the elegance of tradition

Dieffebi has been exporting Italian excellence out into the world for over 45 years, interpreting the transformation of operation, domestic and hospitality environments. The innovation processes are based on five pillars: Italian design, customisation, modularity, flexibility and smart working.

By paying special attention to how social and cultural models are evolving, Dieffebi offers environments that foster increasing **hybridisation between operation, domestic and community spaces**.

The changes that have occurred in recent years have enabled the rigid division of space to be superseded and new elements of **flexibility, dynamism and versatility** to be introduced. Dieffebi, along with its customers and dealers, has been studying and analysing market changes, so as to promptly respond to new demands and **anticipate new requirements**.

As a result, Dieffebi's proposed furnishing solutions and environments offer **modular, versatile solutions** that allow for the **sharing** and **fluidity** of space, whilst making use of new **technologies** and ensuring **acoustic comfort** and **sustainability**.

Dieffebi, a company that exports Italian excellence to over 50 countries around the world, is part of GREENITOP®, a community of Italian companies supporting green design according to LEED® and WEEL® standards as a means of designing and furnishing interiors with highly sustainable content. Moreover, we have been awarded the *NF Environnement* certification, the only voluntary certification in Europe that proves the complete **eco-sustainability** of metal furniture.

Versatility, dynamism and lightness characterise both the new products and best sellers that Dieffebi will be presenting at the 2023 Clerkenwell Design Week.

Showroom opening hours: 10 am to 6 pm

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