



## **GRAFF Designs at Clerkenwell Design Week 2023**



**Exhibiting for the first time at Clerkenwell Design Week 2023, luxury manufacturer GRAFF will be presenting its extensive bathroom portfolio and new kitchen tap collections, Futurismo and Segovia. Experience the GRAFF Art of Bath and Art of Kitchen at stand DF2, Design Fields.**

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Visitors will be able to experience GRAFF's unique product portfolio, including its new world-class kitchen collections, launching in June 2023. Designed with elevated functionality for commercial and residential kitchens, the Futurismo and Segovia collections blend high performance and timeless appeal. Futurismo features a streamlined design, inspired by architectural futurism, while Segovia's classical details are inspired by the enduring Roman aqueduct of Segovia, Spain.

With pull-out spray heads that reach up to 1800mm in length and in-built magnetic locking



mechanisms for convenience, both collections are available in the Chef's Pro edition, which features

a protective rubber ring to help prevent damage to fine tableware, cookware, and sinks. Futurismo is also available in the Cosmopolitan edition, which offers a sleek couture silhouette. Celebrating GRAFF's heritage of culinary craftsmanship, the new products are available in single finishes and dual tone options including Polished Brass, Polished Nickel and Onyx.

Also on display will be GRAFF's iconic MOD+ range. Offering peerless design flexibility, comprising 55 bathroom products for the washbasin, bathtub and shower areas, MOD+ offers over 63,000 possible combinations.



The Ametis collection will also be on display. Designed by Davide Oppizzi, Ametis heralds a new era in spa showering. With its iconic shower ring, aerated water cocoons the user, unlocking new dimensions of wellness and relaxation.

Commenting on the show, GRAFF's CEO Ziggy Kulig states, *"We are excited to be exhibiting at Clerkenwell Design Week. We are honored to meet industry professionals from all over the world and share the beauty of GRAFF with them. We relish the opportunity to present ourselves as the market leaders in luxury brassware."*

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Founded in the early 70's, GRAFF's aim was to create avant-garde bathroom products that championed innovation, quality, and unparalleled function - these values have underpinned GRAFF's philosophy 'The Art of Bath' ever since. GRAFF continues to manufacture brassware for residential projects, hotels and restaurants all over the globe. Leading the way in timeless style,

state-of-the-art technology and beautiful design, every shower, mixer and accessory is crafted to celebrate the luxurious art of bathing.

**For more stand information, appointment bookings or product imagery, please contact the team at  
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