

# Casala chairs form backdrop to Charles III coronation

On Saturday 6<sup>th</sup> May 2023, the coronation of Charles III will take place at Westminster Abbey in London. During the historic ceremony, all guests will take their seats on Dutch-made chairs. Casala provided Westminster Abbey with 2,200 Curvy chairs with Zifra digital chair numbering in 2016. The Curvy wooden chair is a functional chair that perfectly matches the architecture and atmosphere of the abbey on an aesthetic level. The Zifra digital display in the backrest with row and seat numbering makes it easy for guests to find the right seat. Especially for Westminster Abbey, the Curvy chair features several customised options.

## Curvy chair

Casala worked in collaboration with Westminster Abbey for two years on the specifications of the chosen Curvy chair variant. The seat and back are made of oak veneer and lacquered with a stain colour resistant to candle wax. Zifra chair numbering is placed on the inside of the back of the chairs. The outside of the backrest is laser-engraved with the Westminster Abbey crest.

The Curvy chair features subtle bump rubbers on both sides of the frame to prevent mutual noise transmission. In addition, rubbers are fitted between the seat and the frame. A sound-absorbing stacking protection made of felt was also fitted to the underside of the seat, significantly reducing noise during stacking and unstacking. Ultimately, the project resulted in a beautiful interior that meets the contemporary needs of Westminster Abbey and its visitors.

## Zifra digital seat numbering system

Because of its unique display options, Westminster Abbey chose the Zifra digital seat numbering system. Zifra is the world's most awarded and advanced digital seat numbering system and offers numerous display options such as row and seat numbering, letter display, icons, logos and QR codes. The display is seamlessly integrated into the inside of the Curvy wooden backrest. When the displays do not feature information for visitors, the Westminster Abbey crest is displayed. Thanks to Zifra, visitors to Westminster Abbey find their right seat more easily.

## About Casala

Casala specialises in the production of stylish contract furniture that excels in both design and functionality. "Design linked to Functionality" is deeply rooted within its DNA and plays a major role in the design process. They work together with leading designers in the industry. More than hundred years of experience in furniture guarantees that Casala furniture offers a lot of comfort and ease of use in addition to high quality.

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More information:

Westminster Abbey project: <https://www.casala.com/project/westminster-abbey/>

Case study Westminster Abbey: [https://drive.google.com/file/d/1z\\_9VssdX5reneQHcleCYt10NzsljA4/view](https://drive.google.com/file/d/1z_9VssdX5reneQHcleCYt10NzsljA4/view)

Curvy chairs: <https://www.casala.com/product/curvy/>

Images Curvy: [https://drive.google.com/drive/folders/11AEjgXjCg8V3\\_E50jQZTZ9U1G6jAc0\\_c](https://drive.google.com/drive/folders/11AEjgXjCg8V3_E50jQZTZ9U1G6jAc0_c)

Curvy brochure: [https://drive.google.com/file/d/1uN3nWstkFLQvKPF59hQxwOH\\_8OXqrUt/view](https://drive.google.com/file/d/1uN3nWstkFLQvKPF59hQxwOH_8OXqrUt/view)

Zifra digital chair numbering: <https://www.casala.com/product/zifra/>

Images Zifra: <https://drive.google.com/drive/folders/1Y645f4hVpU85avTdxJFKKE9WCSiFZuTl>

Zifra web special: <https://www.chairnumbering.com/>

Brochure Zifra: <https://drive.google.com/file/d/1ENX4pGQlzzHCC0UbGxTsviyyzqyZgcU/view>

Homepage Casala: <https://www.casala.com/>

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