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MILLIKEN'S EXPLORATION OF THE FLOOR PLANE CONTINUES WITH CONTINUATION WOVEN DESIGN TILES

This woven vinyl design tile collection, Continuation, is the latest innovation to be launched by Milliken. Introducing a new type of floor covering for Milliken and continuing the company's exploration of the floor plane. Using state-of-the-art jacquard weaving technology, Continuation provides the best of both worlds: with the softness and acoustic benefits of textile flooring and the hygiene and maintainability of hard flooring.

With the same design vocabulary as Milliken's award winning carpet tile collections it can be perfectly combined with the extensive portfolio of carpet and LVT tiles. With its outstanding performance benefits, it is ideal for spaces where there is heavy footfall, including: workplace, hospitality, leisure, retail and residential environments.



In keeping with Milliken's commitment to well-being, Continuation comes with FlexFormSound™ Acoustic Backing Layer giving it a major advantage over hard floor options. Its enhanced acoustic properties reduce impact sound by 22 dB and create a more calm and quiet environment. The backing layer provides supreme underfoot comfort and absorbs up to 60% more ambient sound than hardback carpet and reduces impact sound by up to 40%. These impressive acoustic qualities can help to increase productivity and enhance well-being by considerably reducing unwanted noise.

The collection provides excellent stain and abrasion resistance and is easy to maintain, while not compromising on the high-end design credentials Milliken is celebrated for. Its water resistant coating layer provides an impervious barrier to protect the carpet tile backing from spills and surface moisture.

The patterning is purposefully non-linear in its design which draws the eye away from seams and can give the appearance of a single floor covering, where that is what is required. Alternatively the designer can play with mixing different colours, tones and even different designs to create interest and undulation of the floor plane. The colour palette consists of dark and silver greys, warm greys and greiges and a range of pastels to give the collection a stylish and contemporary feel.

Continuation fits with Milliken's sustainability credentials: It is manufactured using premium quality vinyl that is phthalate free and its backing is made from PET bottles, featuring up to 90% post consumer recycled content. It is designed with longevity and durability in mind. Continuation is REACH compliant and meets certifications for indoor air quality. It is suitable for re-use with its modular format and ideal for uplift and re-use. It is recyclable through a technical loop and can be disassembled to create face and backing material streams. Continuation contributes to WELL, BREEAM, LEED, SKA and EPD evaluation.

ABOUT MILLIKEN

Milliken is a leading supplier of floor coverings, with a rich history of delivering dynamic carpet and luxury vinyl tile collections from its award-winning design studios and manufacturing facilities in Wigan, UK. Combining global insight with national expertise and proprietary technologies, Milliken is at the forefront of innovation and design, offering high-performance, expertly-engineered products. Founded in 1865 Milliken has achieved an amazing 157 years in the textiles business and is now one of the largest privately owned companies in the world, providing expert solutions across a range of disciplines, including specialty chemicals, floor coverings, and performance materials. With over 100 years of environmental stewardship, the Milliken family of companies is one of the world's most responsible manufacturers.

Designing innovative products and solutions for our customers is of the utmost importance. Through meaningful design, deep science, and unique insights, we advance product development to the next level, while supporting Milliken's efforts to increase sustainable results and minimise environmental impact of all products. Milliken's holistic approach to innovation encompasses all stages of the life cycle - from material sourcing and manufacturing practices to end-of-life management. Our commitment to transparency, health, safety, quality, and sustainability allows us to put our customers, associates, and communities first. In 2023, Milliken was named one of the World's Most Ethical Companies by the Ethisphere Institute for the seventeenth year running.

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