

Morgan launches Aran: Maximum comfort, minimal material in collaboration with Camira

Morgan, British design-led furniture manufacturer, introduces the Aran collection, launching at Clerkenwell Design Week (23-25 May). Developed in collaboration with textiles manufacturer Camira, the new collection comprises a lounge chair, featuring an expertly knitted sleeve designed to achieve maximum comfort through minimal material, creating form without mass.



Aran armchairs (credit: Philip Vile)

Inspired by the rich knitting history of the Aran Islands, the lounge chair comprises only the most essential elements: an expertly knitted sleeve held in tension over a supporting timber frame. The result is a flexible ergonomic surface that comfortably cradles the user without any standard upholstery.

The chair celebrates the unique qualities of the knit material, using different knitted structures to form areas of varying tension and opacity, creating contrast and texture. Varying knit densities highlight the chair's lightness and expose the frame beneath the 3D cover. Morgan has worked closely with Camira to innovate the traditional knit, infusing it with a level of softness and warmth rarely seen with this fabric, resulting in Aran's unique blend of texture, comfort, and style.



Aran armchair (credit: Philip Vile)

Sustainability was at the forefront of the collection's design process. Made from renewable and recyclable materials, the separate elements of the chair are designed for easy disassembly for repair or recycling. Along with using 100% post-consumer recycled polyester made from recycled PET plastic bottles, the textile componentry of the chair is knit to fit, resulting in zero waste in manufacture and furniture assembly.

Speaking about the new collection, Morgan's Design Director Erin Johnson says, "Aran demonstrates our commitment to sustainable design while pushing the boundaries of comfort and form. The Aran lounge chair is a testament to the beauty and versatility of knit material, and we are confident it will make a striking addition to any space."

"Collaborating with Morgan has allowed us to create something truly unique," says Darren Hill, Head of Camira Knit Development & Operations. "We're proud to work with a UK-based company that shares our passion for sustainability and British design and manufacturing."

The Aran collection will be on display during Clerkenwell Design Week at Morgan's London showroom (1 Dallington Street, EC1V 0BH), where visitors will have the opportunity to experience the chair's cradling comfort and sustainability credentials first hand.

Ends

Notes to Editors

For further information about this press release, email pr@morganfurniture.co.uk.

About Morgan

Established in 1992, Morgan is a family-founded British business, dedicated to the design and manufacturing of high-end, contemporary furniture for design-conscious contract clients around the world.

Considered design begins with a lean manufacturing process; knowing the provenance of the trees and the wood we craft with, housing our design studios and manufacturing spaces under the same roof at our Hampshire factory and establishing production processes that encourage a conscious cycle of reducing, re-using and recycling all of our materials.

This framework of care allows us to create original, investment pieces with a conscience, producing collections that stand the test of trends and time, without contributing to landfill.

For further information about Morgan, visit www.morganfurniture.co.uk or email info@morganfurniture.co.uk.

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About Camira

Camira designs and manufacturers textiles for every space and sector; from commercial and residential, to public transport, including bus, coach and rail.

Headquartered in the UK, the company has manufacturing facilities in the UK and Lithuania, offices and showrooms in Europe, North America, Australia and China and a global network of agents and distributors.

The company has always been a pioneer of innovation when it comes to a sustainable understanding of textiles and has been producing recycled fabrics for more than 20 years, as well as innovating a new category of fabrics made from natural wool and bast fibres, such as nettle, hemp and flax.

camirafabrics.com