

teknion

TEKNION ENTERS INTO A
STRATEGIC PARTNERSHIP WITH
BRITISH FURNITURE BRAND
MODUS



THE PARTNERSHIP UNITES TWO BRANDS EACH WITH A DISTINCT DESIGN HERITAGE AND STRONG SUSTAINABILITY DRIVE. THIS INVESTMENT IN MODUS EXPANDS TEKNION'S FUTURE GLOBAL PORTFOLIO OF SOCIAL AND COLLABORATIVE PRODUCTS WHILE SUPPORTING THE MODUS INTERNATIONAL GROWTH PLAN.

For more information in Canada and U.S.

Oona Walsh

Director, Corporate Marketing

teknion

oona.walsh@teknion.com

MARCH 11, 2024

Teknion has a history of carefully building strategic partnerships that diversify its product offerings and draw on the unique strengths of its partners. Through a powerful sustainability narrative, Modus has earned an industry leading reputation within the UK. It is the first British manufacturer to become a Teknion alliance partner and its manufacturing facility in Somerset further enhances Teknion's global supply chain capabilities.

"We are very selective in our strategic partnerships and Modus shares our high standards for design, quality, craft, and sustainability," says David Feldberg, President and CEO of Teknion. "A passion for design connects Modus to Teknion and their focus on social and collaborative collections make them a natural fit. It's exciting to be welcoming Modus into the Teknion family."

"We are really excited about this new venture," said Modus Managing Director, Jon Powell. "Our companies share an entrepreneurial spirit with a long history of working with some of the world's leading designers. "Design has always been central to our philosophy, and we are very happy to be partnering with a global manufacturer that understands the value of great design."

"Teknion has a significant global presence, and we expect to see the partnership drive strong growth for Modus," says Powell. "For Teknion, our portfolio meets the demand for a softer, more inclusive, and collaborative workplace."

Modus will continue to operate as an independent company while retaining its own brand. It will continue to support its existing dealer network in addition to enabling Teknion's sustainability and growth plans.

To learn more about Teknion, please visit <https://www.teknion.com>, and to learn more about Modus, please visit <https://www.modusfurniture.co.uk/>.

For further information contact:

press@modusfurniture.co.uk

oona.walsh@teknion.com

About Modus

British Furniture brand, Modus, creates furniture with a softer side to support the agile and hybrid work styles of a modern workplace. With an award-winning product portfolio, recognised for its outstanding design, Modus unites a catalogue of international designers with British manufacturing. Quietly cultivating an enviable team of British craftspeople since its inception. Founded by Jon Powell and Ed Richardson in 2000, Modus has headquarters and manufacturing facilities in Somerset and a showroom in the heart of London's design district. A commitment to understanding and reducing the impact of its furniture has made Modus a leader in sustainable furniture design.

About Teknion

Recognised as a thought leader and innovator, global furniture manufacturer, Teknion, offers an

teknion

Strategic partnerships with a family of curated brands enables Teknion to offer a complete solution for workspaces where people feel, welcome, connected and empowered.

RELATED

AWARDS

05.22.2023 - Teknion Introduces Tone, An Entry-Level Task Chair

AWARDS

15.03.2023 - Eight Teknion Showrooms Achieve WELL V2 Platinum Certification

