

fibre BioSisal – Sustainable flooring for the future UK's first fully compostable sisal

fibre is proud to announce the launch of a UK first, a truly sustainable flooring choice – a 100% compostable carpet.



Our classic sisal range has long been a staple of British interior design. The pile has always been 100% organic and sustainable. Sisal is a hardwearing and durable flooring option which works in all areas of the home. Our BioSisal range goes a step further and means that the entire carpet is 100% compostable, meaning that it is a true zero-to-landfill option.

The 100% plant-based felt backing is made entirely of recycled, organic materials such as jute coffee bean sacks and other recycled plant-based material. This revolutionary felt backing is needle

punched into the sisal pile rather than glued. No adhesive, latex or fillers are used in this process, allowing the entire carpet to naturally biodegrade at the end of its lifecycle.

"We have been working towards this entirely compostable range for a long time and are delighted to be the first to market," explains Julian Downes, MD, **fibre**. "We have always promoted the benefits of natural wool and sisal flooring, both for health, wellbeing and for the planet. Our new BioSisal range is helping us shape a new era where our floor coverings become part of the circular economy."

BioSisal offers a classic boucle design in five complementary neutral earthy tones; Amazon, Monteverde, Mount Field, Dominica and Daintree. Named after the world's iconic rainforests, a fitting tribute to the crucial significance of safeguarding and conserving our planet.

Premium BioSisal Boucle (100% Compostable) Carpets & Rugs

Monteverde



Amazon



Mount Field



Dominica



Daintree



fibre BioSisal is available as a 4m width broadloom, as well as for bespoke rugs and runners. For further information and to find a stockist visit www.fibreflooring.com

About **fibre**

fibre is owned and run by people who are passionate about flooring and have a flair for great design. An independent Devon-based company, **fibre** is a trusted and established brand with a wealth of flooring expertise and a belief in providing a range of floor coverings that are ethically and sustainably sourced.

The **fibre** ranges are all inspired by the founder Julian Downes' love of travel, sourcing inspiration comes from all corners of the globe. Its collections of plant-based sisal, seagrass and pure wool offer a beautiful and sustainable flooring alternative.

www.fibreflooring.com

Follow us on [Instagram](#) and [Pinterest](#)