

Side Stone: Two Distinct Personalities for Lea Ceramiche's Ceppo di Grè Collection

Stunning, aesthetically engaging, and technically high-performance collections that are a result of Lea Ceramiche's constant study of materials, resulting in expressive opportunities for sophisticated projects. Lea Ceramiche has always developed collections inspired by texture, in which a combination of aesthetics, refined taste, and distinctive details breathes new life into contemporary and mainstream trends using a unique language. An example of this is **Side Stone**, which draws inspiration from **Ceppo di Gré**, a stone extracted from Lake Iseo that played a prominent role in 20th-century Milanese architecture and that, over the past two decades, has regained popularity in prestigious modern buildings.

Traditionally, Ceppo di Gré is known for its richly heterogeneous composition, characterized by clasts of widely varying characteristics and sizes. With Side Stone, Lea Ceramiche has chosen to exalt the **unexplored and more elegant aspect of this stone - its natural essence**. What emerges is an unprocessed quarry stone, in which the macro-inclusions are not sharply defined, but rather subtly infused with calcareous cementation. The result is a more graceful and uniform appearance as compared to the classic natural version, which is distinctly heterogeneous and disparate. Side Stone's aesthetic impact is further enhanced with a sandblasted graphic that increases its sophistication. The **compact** nature of the stone makes it **architecturally versatile, lending itself to a wide range of applications**.

Lea Ceramiche offers Side Stone in two versions: **Hidden**, the original, understated, and versatile version, and **Cluster**, a bolder, richer, and more recognizable version that **embodies the characteristics of this stone conglomerate and its remarkable decorative potential**. The brushed and polished surface of Cluster highlights the distinctive features of Ceppo di Gré, specifically the diversity of the clasts and the vibrant colour variations that emerge from the stone's inclusions. The aesthetic of Ceppo di Gré thus opens up new possibilities for residential, commercial, and public design projects. Furthermore, when installed together, the two versions of Side Stone enhance one another, both graphically and chromatically.

Side Stone is a ceramic collection with a strong design attitude. Made using **3 complementary technologies**, it offers 3 nuances for each of its two graphic interpretations, or rather one tone that faithfully captures the essence of the natural stone (*Mid*), a lighter tone (*Light*), and a darker tone (*Dark*), all of which can be combined with one another due to the perfect harmony of their colours.

Innovation within innovation: **Side Stone** is the first Lea Ceramiche collection to use Panariagroup's exclusive and innovative **SafeTouch** technology, which provides a unique, smooth, yet highly slip resistant surface (R10B) that is soft, versatile, and easy to clean and can be used in a wide variety of applications.

The integration of porcelain stoneware, Slimtech laminated stoneware, and L2 thick stoneware in a single collection, together with a combination of variations and colours, allows Side Stone to offer a comprehensive design solution and makes it possible to clad all kinds of environments, from gardens to kitchen islands, combining design, performance, and the distinctive personality that has always set Lea Ceramiche's prod-ucts apart.

Pr Office S2H Communication

Juliette Guillemet M. 06 51 56 23 66 juliette@s2hcommunication.com

Lea Ceramiche Via Cameazzo / 21 — 41042 / Fiorano Modenese Modena / Italy ___ T / +39 0536 837811 F / +39 0536 830326 ----

info@leaceramiche.it leaceramiche.com —

Panariagroup Industrie Ceramiche S.p.A. Sede legale: Via Panaria Bassa, 22/a - 41034 Finale Emilia (MO) Italy Capitale Sociale Euro 22.677.645,50 int vers. Partita IVA, Codice Fiscale, Iscrizione al Registro Imprese di Modena Nr. 01865640369 - R.E.A. 248427