

Anthology: a groundbreaking fusion of materials by Lea Ceramiche

An extraordinary new collection seamlessly combines the most advanced technologies with sophisticated aesthetic research, culminating in a distinctive solution which transcends natural existence.

On occasion of Design Week 2020, Lea Ceramiche will present Anthology, an innovative and original interpretation of traditional materials like stone and marble, which rub shoulders in a unique collection, creating a sophisticated and astonishing result, one which is not present in nature.

A collection which has also been developed thanks to scrupulous attention to the very latest interior design trends which show a penchant for a contemporary reinterpretation of stylistic codes inherited from natural raw materials, for increasingly customised and eclectic interiors, in which the sensory effect plays a decisive role. In this context, Lea Ceramiche fully expresses its innovative capacity and deep design research, historic qualities of a brand whose collections have always been rigorously focused around design and research for distinctiveness.

Anthology is a unique collection with a highly evocative capacity, the culmination of a skilful and attentive combination of distinctive elements, bringing to life **5 very different subjects** which exude a strong and absolute personality. Each is the result of a special encounter, where **elements such as marble and stones** of different extraction are meticulously dosed and blended with immense credibility to obtain a combination which exalts the qualities of both.

This profound and mature stylistic research is underpinned by the finest production and decorative technologies available, like the innovation introduced by Panariagroup which enables the perfect synchronisation of graphics with the three-dimensional structure created on the surface. The result is an extremely realistic product in which the peculiarities and typical qualities of stone are visible alongside the exquisite and unmistakable features of the finest marbles available in nature. An exclusive and unprecedented effect which transcends all visual and tactile experiences previously explored by ceramic products.

The new collection is a sophisticated and unique choice, exalted by an **extensive range that has been meticulously developed, grounded in a precise combination of technique and aesthetics**. Each of the five colours are available in different surface finishings (worn over time, natural, sandblasted), matched with the graphics which best enhance its unique features, for an extremely realistic effect. All three surfaces confer different levels of depth upon material, evoke different tactile sensations and, by reflecting light, generate a fluid harmony in spaces, nullifying any distinction between the artificial and natural dimension. They also heighten the collection's versatility and suitability for all design solutions: residential, commercial, indoor or outdoor.

Therefore Anthology is the fullest expression of Lea Ceramiche, of its ability to provide meticulous and original interpretations of aesthetic codes inspired by nature, thanks to a strong technological and design expertise. Once more the brand confirms itself as a pioneer of new sensory experiences linked to ceramic material.

Lea Ceramiche Via Cameazzo / 21 — 41042 / Fiorano Modenese Modena / Italy ___ T / +39 0536 837811 F / +39 0536 830326 — info@ceramichelea.it www.ceramichelea.com —



Technical details

Colors:

• 01 WHITE (white), 02 DESERT (beige), 03 EARTH (dove grey), 04 GRAY (light grey), 05 DARK (anthracite)

Surfaces:

- Natural (Natural R10) with high anti-slip performance. Ideal for all residential and commercial uses;
- Worn (R9), the antique finish which reproduces an extremely realistic tactile and visual effect, perfect for domestic and rustic interiors;
- Rough (R11 Grip), whose particularly rough surface boasts a high anti-slip coefficient, making it ideal for outdoor areas, balconies, patios and pool edges.

Sizes:

- All colors/surfaces are available in the following formats: 60x120 cm, 60x60 cm and 30x60 cm and with 9.5 mm thickness.
- R11 Grip is also available in the 20 mm thick version in the 60x120 cm size.

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Panariagroup Industrie Ceramiche S.p.A. Sede legale: Via Panaria Bassa, 22/a - 41034 Finale Emilia (MO) Italy Capitale Sociale Euro 22.677.645,50 int.vers. Partita IVA, Codice Fiscale, Iscrizione al Registro Imprese di Modena Nr. 01865640369 - R.E.A. 248427 —



LEA CERAMICHE

Lea Ceramiche is the perfect synthesis of visionary design and technological performance. It is the partner of creativity anywhere in the world, for every single type of architectonic project which seeks distinction through a unique and recognisable style. Continuous innovation, absolute performance reliability and a daring approach have made it an undisputed star of global architecture, enabling it to clench significant and prestigious partnerships with internationally acclaimed designers and project design professionals. The company's innovation is based on constant experimentation which, thanks to the development of cutting-edge production systems and technologies, enables Lea Ceramiche to offer its customers a wide range of top-quality products, earning it prestigious awards around the world, both for its excellent technical performance and design content.

Constant and significant investments oriented towards achieving an offer of collections for each season which exude personality have now culminated in Slimtech, the revolutionary ultra-thin design laminated stoneware available in 3.5, 5.5mm and 6mm and extra-sized up to 100x300 cm and 120x260 cm, suitable for uses which to date have remained inaccessible to traditional ceramics.

web www.leaceramiche.it | social: https://www.facebook.com/ceramichelea/ https://www.linkedin.com/company/lea-ceramiche/

PANARIAGROUP

Lea Ceramiche is part of Panariagroup Industrie Ceramiche S.p.A., an Italian multinational group, world leader in the production and distribution of ceramic surfaces for floor and wall coverings. With over 1,700 employees, more than 10,000 customers, 6 production plants (3 in Italy, 2 in Portugal and 1 in the USA) and a turnover of 371 million euro in 2018, Panariagroup is one of the leading players in its sector. Specialized in the production of porcelain and laminated stoneware, through its commercial brands (Panaria Ceramica, Lea Ceramiche, Cotto D'Este and Blustyle in Italy, Margres and Love Tiles in Portugal and Florida Tile in the United States), Panariagroup offers high-quality and prestigious solutions for all the needs of residential, commercial and public architecture.

Panariagroup is an international company present in Italy, Portugal, the United States, India and in over 130 countries worldwide with a large and widespread sales network.

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Lea Ceramiche

Stefania Di Somma PR and Press Office Tel. +39 02 76011406 s.disomma @ceramichelea.it

Press Office Weber Shandwick Italia

Elena Torzuoli - Tel: +39 02 57378.501 @: <u>etorzuoli @webershandwickitalia.it</u> Novella D'Incecco - Tel: +39 02 57378.503 @: <u>ndincecco @webershandwickitalia.it</u> Angelica Maci - Tel: +39 02 57378.560 @: <u>amaci @webershandwickitalia.it</u> Martina Brignoli - Tel: +39 02 57378.263 @: <u>mbrignoli @webershandwickitalia.it</u>

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